



Corporations and the Triangle Community Foundation

The Triangle Community Foundation is a perfect regional partner for American Airlines.

Ed Cipperly, former Regional Sales Manager
American Airlines

Introduction

As a corporate leader, you are a key player in the rich fabric of this community. You make the Triangle a better place to live through the goods and services you produce, the people you employ, and the time and financial support you provide to community organizations.

In today's business climate, corporate giving is an act of enlightened self-interest. You care about the communities where your employees live and work because a healthy community promotes a sound business environment. Through charitable contributions, your company gains stature and visibility in the community and earns the loyalty of customers and employees. You want each charitable dollar to earn the maximum return in community impact and good will for the company. And you want to ensure maximum tax benefits for each gift.

The Triangle region, however, is served by more than 2,300 charitable agencies. Unless your company has a full-time contributions staff, it is virtually impossible to keep up with the hundreds of agencies clamoring for your charitable dollars, or to feel confident that your giving is achieving its goals. That is why the Triangle Community

Foundation offers services to help companies make their giving more convenient, efficient, and effective.

The Triangle Community Foundation was founded by corporate leaders who saw the need to expand the philanthropic capital of our region. Their investment of \$3,000 in 1983 has grown into an asset base of more than \$85 million today. Helping businesses manage their charitable contributions is an integral part of the Triangle Community Foundation's mission. We currently manage more than 30 corporate funds for businesses both large and small. Although each fund is tailored to the company's individual needs and interests, their common feature is this: they rely on the Triangle Community Foundation's administrative capacity and knowledge of the community to ease the administrative burden and enhance the effectiveness of the company's contributions program.

Corporate Services

The Triangle Community Foundation can save you time and money in administering charitable contributions by:

- serving as a contact point for groups seeking contributions from your company;
- screening and reviewing charitable requests; and
- identifying, evaluating, and monitoring charitable agencies that work in your areas of interest.

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