

#GivingTuesdayNWO

Nonprofit Frequently Asked Questions

For complete details on the matching grant program, please review the #GivingTuesdayNWO Grant Guidelines available at www.toledocf.org/givingtuesday.

Q: What is #GivingTuesday™?

A: It is a global day dedicated to giving. Following Black Friday and Cyber Monday, #GivingTuesday™ is a time when charities, families, businesses, community centers and students around the world come together for one common purpose: to celebrate generosity and to give. In 2017, #GivingTuesday™ will be held on November 28. Northwest Ohio nonprofits are encouraged to launch their own day-long local #GivingTuesdayNWO campaigns that day. To learn more about the national movement, visit www.givingtuesday.org. To learn more about the local #GivingTuesdayNWO please visit www.toledocf.org/givingtuesday.

Q: Where can I get more information on how to conduct a successful #GivingTuesdayNWO campaign?

A: In collaboration with The Center for Nonprofit Resources, Toledo Community Foundation is offering a #GivingTuesdayNWO informational session on October 24, 2017 at 8 a.m. This session will include resources that can help organizations conduct a successful campaign. For more details and to register for the workshop, please visit <http://www.c4npr.org/main/2017-gt-mastermind/>. To learn more about the national movement and access other helpful resources, visit www.givingtuesday.org.

Q: What is the Toledo Community Foundation #GivingTuesdayNWO matching grant program?

A: The Foundation encourages local nonprofit organizations to participate in this day of giving by offering a competitive one-to-one matching grant program, whereby individual nonprofits can request funding from the Foundation to match up to \$500 of donations made to their organization on November 28, 2017.

Q: How does an organization become eligible to request matching funds?

A: To be eligible, nonprofit organizations must register their participation through the Toledo Community Foundation website by noon on November 27, 2017. Organizations can access the online registration form (Intent to Participate) at www.toledocf.org/givingtuesday.

Q: How will an organization know if they have successfully registered to participate in the program?

A: An updated list of registered nonprofit organizations will be uploaded to the Foundation website on November 7, 14 and 21. A final list of registered organizations will be uploaded to the website by 5 p.m. on November 27, 2017.

Q: Are there any other steps we should take to participate in this program?

A: Yes. In order to participate, organizations must agree to place the #GivingTuesdayNWO logo and a link to their donation page or donate button on the organization's homepage. To obtain the #GivingTuesdayNWO logo, please visit www.toledocf.org/givingtuesday.

Q: Will every organization that submits a matching grant request receive funding from Toledo Community Foundation?

A: No. A limited amount of funds are available for the matching grant program. Eligible organizations will receive consideration on a first come, first served basis. The online application system will begin accepting requests at noon on December 6, and close on December 13, at 11:59 p.m.

Q: What types of donations are eligible for the matching grant program?

A: Only donations received on November 28, 2017 are eligible for the matching grant program. Eligible contributions can be received via online donation, cash, check or from a Donor Advised Fund at Toledo Community Foundation. Pledges made to an organization on November 28 are not eligible.

Q: How will I know when my organization receives an eligible contribution from a Donor Advised Fund at the Toledo Community Foundation?

A: Toledo Community Foundation will notify organizations via email when they receive donor advised grants.

Q: Can donations be made directly to Toledo Community Foundation on behalf of an eligible, participating organization?

A: No. The Foundation cannot accept any donations on behalf of nonprofit organizations. All donations must be made directly to the organization itself.

Q: How does an organization request matching funds from Toledo Community Foundation?

A: All matching fund applications, including attachments, must be submitted through the Toledo Community Foundation's online application process. The online application can be accessed via the grants page at www.toledocf.org. Organizations must attach a spreadsheet to their online application that documents the donations secured on November 28, 2017, which indicates the source, amount and method of payment. An example spreadsheet can be viewed at www.toledocf.org/givingtuesday.