

Toledo Community Venture Partners

BACKGROUND

Toledo Community Venture Partners (TCVP), a local program developed by the Toledo Community Foundation, assists non-profit organizations in strengthening organizational capacity and sustainability through the use of contributing partners' skills and resources. TCVP provides partners a unique opportunity to contribute professional know-how, financial resources and philanthropic passion to help non-profit organizations throughout Northwest Ohio. The Victory Center was selected from a group of several finalists to receive the services and support of TCVP in 2008-2010. The Victory Center is an independent non-profit organization that helps support and educate cancer patients and those closest to them by providing individual and group services in Northwest Ohio and Southeast Michigan.

OBJECTIVE

Help The Victory Center build capacity to service its customers as well as increase organizational stability through the use of partners' time, skills and financial resources.

STRATEGY

Use a needs assessment to identify areas for improvement within operations, finance, marketing and technology. Clearly define projects and deliverables that help the organization meet the objective of building capacity for the future and assist in the implementation of those systems and process improvements.

RESULTS

Our work focused on five key areas:

Technology Assessment

- Reviewed existing hardware and software to identify current and future technology needs.
- Purchased 6 new computers and software for staff and volunteers.

Financial Profile

- Reviewed current fundraising events to determine relative effectiveness.
- Analyzed existing accounting processes and systems. Purchased QuickBooks software.
- Provided financial break-even analysis and recommended a strategy for VC to maintain financial viability.

Donor Management System

- Assessment of how to maximize the value of the existing platform and an evaluation against alternatives in the marketplace.
- Purchased GiftWorks software upgrade as well as training and support.

Patient Scheduling System

- Assessment of existing patient scheduling process and evaluation of several web-based scheduling tools.
- Recommended a new scheduling system.

Donor Retention Strategy

- Identified strategies to maximize opportunity as the Chicks for Charity designated organization.

INFORMATION

The Toledo Community Foundation founded TCVP as a way to provide individuals a unique way to engage in a new style of philanthropy and to take an active role in their charitable giving. For more information on how to become a member of Toledo Community Venture Partners, please call 419.241.5049 or visit the TCVP link at www.toledocf.org.