

**TOLEDO COMMUNITY FOUNDATION, INC.**  
**ADVERTISING CLUB OF TOLEDO SCHOLARSHIP**  
**2012-2013 INFORMATION SHEET**

**PURPOSE**

To provide annual scholarships for students pursuing a communications, marketing, public relations or related degree at The University of Toledo or Bowling Green State University (or another accredited university or college in Ohio or Michigan) who will be full-time (as defined by the institution) college juniors, seniors or graduate students during the 2012-2013 academic year. Scholarship recipients may re-apply in subsequent years. Applicants must be U.S. citizens.

It is anticipated that at least two \$1,000 scholarships will be awarded in early May 2012 for the 2012-2013 academic year. Recipients will be introduced at the Advertising Club of Toledo's luncheon meeting on Wednesday, June 20, 2012.

**HOW TO APPLY**

1. Complete a scholarship application form. This includes an extra curricular activities sheet and no more than a one-page essay about your career goals (as noted on page 1). The application form must be signed and dated by a faculty member (page 2) in your field of study.
2. Obtain
  - a. Two signed letters of recommendation – at least one letter must be from a faculty member in your field of study;
  - b. An official copy of your most recent transcript.
3. Submit these materials to: Toledo Community Foundation; Attn.: Joanne Olnhausen; 300 Madison Avenue, Suite 1300; Toledo, OH 43604 by **(POSTMARKED) Thursday, March 1, 2012. Please be sure sufficient postage is on the envelope.** Please do not bind the application (other than paper clipping pieces together).

**BASIS FOR SELECTION**

1. The criteria used for selection of scholarship recipients include consideration of the following:
  - a. Scholastic aptitude and prior academic achievement (**GPA of 3.0 or above**), as demonstrated by your transcript;
  - b. Individual motivation, ability and potential, as demonstrated by your essay and interview with the Toledo Community Foundation's Scholarship Advisory Committee (if selected as a finalist)\*;
  - c. Recommendations from those individuals in 2a. above;
  - d. Intent to pursue a degree in communications, marketing, public relations or related degree, as demonstrated by your transcript; and
  - e. Extra curricular activities such as clubs, internships, work/study programs, as demonstrated by the attachment noted on page 1 of the application form.
  - f. Interest in pursuing your professional career in the greater Toledo area, as demonstrated by your essay.
2. Based upon recommendations from the Scholarship Advisory Committee, the Advertising Club of Toledo and others, the above-stated criteria may be revised from time to time as deemed appropriate by the Foundation.

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\* Interviews will be scheduled for early April 2012. You will be contacted by Toledo Community Foundation if you are selected for an interview.

**TOLEDO COMMUNITY FOUNDATION, INC.**  
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**2012-2013 APPLICATION**

**INSTRUCTIONS**

1. Please print (in black ink) or type all information; if an item does not apply to you, indicate N/A.
2. Mail completed application with attachments as outlined in the accompanying Information Sheet, two letters of recommendation, and an official transcript to: Toledo Community Foundation; Attn: Joanne Olnhausen; 300 Madison Avenue, Suite 1300; Toledo, OH 43604 by (postmarked) **Thursday, March 1, 2012**. Please do not bind the application (other than paper clipping pieces together). Questions can be directed to Ms. Olnhausen at 419-241-5049 or [Joanne@toledocf.org](mailto:Joanne@toledocf.org).

**APPLICANT INFORMATION**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Permanent Address: Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Phone (     ) \_\_\_\_\_

Social Security Number \_\_\_\_\_

School Attending \_\_\_\_\_ E-mail \_\_\_\_\_

School/Campus Address (if different from permanent address) Street: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (     ) \_\_\_\_\_

Current College Status (2012-2013)  JR    SR    GRAD   Cumulative GPA \_\_\_\_\_

Major \_\_\_\_\_

Anticipated Graduation Date/Year \_\_\_\_\_

**EXTRA CURRICULAR ACTIVITIES**

On a **separate sheet** please describe your involvement (during college) in civic, professional, social or other organizations. Include any clubs, internships, work/study programs or activities in which you have been involved. Include dates when possible. Attach sheet to this application form.

**ESSAY ON YOUR CAREER GOALS**

On a **separate sheet** please write an essay, no more than one page in length, about your career goals. Explain how your education will help you achieve these goals. In addition, indicate whether you plan to pursue a professional career in the greater Toledo area or another geographic location. Attach sheet to this application form.

## EDUCATIONAL FUNDING

### Scholarships, Grants and Other Awards

Please list any scholarships, grants, and/or other awards you have received as of this time. Include the period of time for which the scholarship, grant, etc. has been awarded (i.e. one-time/one year, four years, etc.).

Source \_\_\_\_\_ Amount \_\_\_\_\_ Period \_\_\_\_\_

Source \_\_\_\_\_ Amount \_\_\_\_\_ Period \_\_\_\_\_

Source \_\_\_\_\_ Amount \_\_\_\_\_ Period \_\_\_\_\_

### Other Sources of Educational Funding

Please list other sources from which you may derive funding for college (i.e., personal or parental income, savings accounts, loans, etc.).

Source \_\_\_\_\_

Source \_\_\_\_\_

Source \_\_\_\_\_

## FACULTY ACKNOWLEDGEMENT

As a faculty member, I have read these application materials (including the application form, letters of recommendation, extra curricular activities sheet and career goals essay) and believe, to the best of my knowledge, they represent the student making application for this scholarship.

Name (*please print*) \_\_\_\_\_

Title \_\_\_\_\_

Department \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Faculty Signature \_\_\_\_\_ Date \_\_\_\_\_

I hereby certify that the information provided on this application is, to the best of my knowledge, true and correct. I agree, if requested, to provide the Foundation with additional information needed to determine my qualification for this scholarship. If I become a scholarship recipient, and if requested by the Foundation, I agree to furnish reports that can be used to determine my academic progress and use of scholarship funds. Further, I give my permission to Toledo Community Foundation, Inc., to release any pertinent information for publicity purposes.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_