

FALL 2016



Foundation Matters

Inspiring and Connecting Thoughtful Giving

Foundation Matters shares the latest news about Toledo Community Foundation, and how we achieve our mission of creating philanthropy and making our community a better place for everyone to live and raise a family.

Toledo Community Foundation is a public charitable foundation serving northwest Ohio and southeast Michigan.

For more information about the Foundation, please contact Mike George or Bridget Brell Holt in our Philanthropic Services department, mike@toledocf.org or Bridget@toledocf.org.

If you have a special inquiry about our grantmaking process, please contact Anneliese Grytafey, Vice President, Strategic Initiatives & Grantmaking, Anneliese@toledocf.org.

You can reach any of our staff at 419.241.5049 or visit our website at www.toledocf.org.

**Toledo
Community
Foundation**



Green and Healthy Homes for Toledo

The Greater Toledo community will be one of the newest sites to become part of the Green & Healthy Homes Initiative (GHHI). Toledo Community Foundation has provided a grant to help launch the initiative, while ProMedica has partnered with us on the project and the ProMedica Advocacy Fund supplied a grant in support of the collaboration.

GHHI, a national nonprofit organization that works in partnership with the U.S. Department of Housing and Urban Development (HUD) and other national funders, streamlines programs that address the health, safety, lead hazard reduction, energy efficiency and weatherization into an integrated “whole house”

“By using common metrics and data sharing across agencies, our community can better track the impact of these interventions...”



Green & Healthy Homes Initiative®

approach to better serve low and moderate income populations. The initiative was launched in 10 cities, and is currently in use by 30 major U.S. cities. Over 50 cities in the U.S. have asked to be part of GHHI, including Toledo.

“We are excited to begin the GHHI initiative in Toledo,” says Ruth Ann Norton, President and CEO of GHHI. “Toledo has strong leadership in place for this collaborative effort.”

Homes that are at-risk for health and safety cost the country billions of dollars annually, including health-care costs for asthma, lead-based poisoning, injuries, thousands of emergency room visits, and lost productivity in the workforce. Energy inefficiency not only produces negative health outcomes due to excess heat and cold, it also creates a financial drain on low-income families: low-income

Continued on page 3



Message from the President

Dear Friends,

What can be accomplished in 12 months? With the help of friends, families, businesses, area leaders and donors from across the community, a lot can—and does—happen. Sometimes even we are surprised by the depth and breadth of our community's generosity and commitment to improving the quality of life in north-west Ohio and southeast Michigan.

We are grateful for all of those who identify pressing needs, create new programs, find solutions, and raise the dollars to make sure those needs are met. It's a 24/7 job in a 24/7 world where it's easy to sit back and say, "Someone else will take care of it."

As we approach the end of 2016, we have the opportunity to make an even greater difference. This is the ideal time to consider creating a fund or donating to an existing fund. I also encourage you to make a gift to our Friends in Philanthropy operating campaign.

Your gift is a leveraged investment in our community. It will help ensure that more than 800 nonprofits continue to receive community-directed grants. Your gift ensures that our broad cross-section of leaders lend valuable insight and guidance and assist nonprofits in maximizing their service delivery. Finally, your gift allows us to guide more than 720 donors to make their philanthropic giving as effective as possible, while supporting causes near to their hearts.

Thank you for being a friend of Toledo Community Foundation and for making a lasting gift to our community.

Sincerely,

Keith Burwell, President



Excellence. Accountability. Impact.™

Nonprofit Innovation & Excellence Award Winners



Pictured L to R: Bill Southern, The Blade; Paul Szymanski, Catholic Club; Samantha Mucha, Diabetes Youth Services; Megan Mattimoe, Advocating Opportunity; and Keith Burwell, Toledo Community Foundation.

Congratulations to the following northwest Ohio nonprofits that were recognized for their exemplary programs and innovation. The following organizations were honored on October 11 at the sixth annual Northwest Ohio Nonprofit Innovation & Excellence awards:

Advocating Opportunity—Nonprofit Innovation

Diabetes Youth Services—Nonprofit Excellence for a small organization

Catholic Club—Nonprofit Excellence for a large organization

The Northwest Ohio Nonprofit Innovation & Excellence Awards were presented by Toledo Community Foundation and The Blade, in partnership with The Center for Nonprofit Resources and WTVG-13abc.



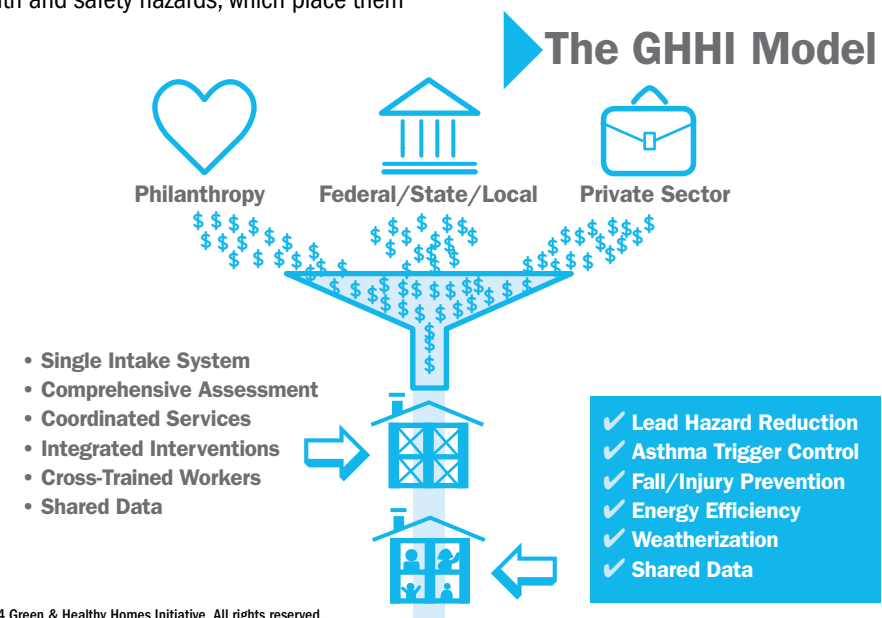
Green and Healthy Homes *continued*

households typically spend 14 percent of their total income on energy costs compared with 3.5 percent for other households.

At risk issues like mold, radon, lead and asbestos create significant problems for families. For example, of the nearly 22 million people with asthma in the United States, about 4.6 million cases can be attributed to mold and dampness exposure in the home. According to GHHI, "nearly six million households live with moderate to severe home health and safety hazards, which place them

at-risk for illnesses and injuries including asthma, lead poisoning, slip and falls, and respiratory illnesses.

The GHHI whole-house strategy is designed to transform an unhealthy home into a clean, healthy and safe one using eight elements: Dry, clean, safe, well-ventilated, pest-free, well-maintained, contaminant free and energy-efficient. A home that employs these eight elements helps families consume less energy, and is free of health and safety hazards.



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"We've found the collaborative approach of GHHI has significant positive outcomes," said Ms. Norton. "For example, our post-intervention evaluations have shown a 62% increase in asthma-related perfect school attendance, and a 66% reduction in asthma-related client hospitalizations."

"One of our first steps will be to complete an assets and gap analysis which will allow our community to identify collaborative opportunities to better utilize our existing resources," said Anneliese Grytafey, J.D., Vice President, Strategic Initiatives & Grantmaking, Toledo Community Foundation. "This fits with the Foundation's vision of finding ways to use existing resources more efficiently."

"By using common metrics and data sharing across agencies, our community can better track the impact of these interventions and attract additional outside state, federal and philanthropic funding resources," added Anneliese.

"Once we complete the onboarding process with GHHI, Toledo will be a certified GHHI site with a commitment to service delivery improvement and ongoing collaborative work," she said. "The ultimate goal is more green, safe and healthy homes in our community."

Welcome Mike George

Toledo Community Foundation welcomes Mike George, CFRE, as the Foundation's new Vice President, Philanthropic Services & Advancement. Mike replaces Ken Frisch, who retired effective September 1st.



Mike George

"As we continue our work to improve this region and the world through philanthropy, we know that Mike will provide leadership in this effort," said Keith Burwell, president of Toledo Community Foundation. "We are fortunate to have someone with Mike's fundraising background and experience to lead the Philanthropic Services area for our organization."

Mike was most recently the Director of Development at Lourdes University. His prior fundraising experience includes Director of the Wood County-United Way of Greater Toledo. He has more than eight years of development experience, and most recently passed the exam and earned the distinction of a Certified Fund Raising Executive (CFRE), a globally recognized credential for fundraising professionals.

Smile and Support Toledo Community Foundation

You can support Toledo Community Foundation every time you shop! "Amazon Smile" makes it easy. When you create your Amazon account, simply select Toledo Community Foundation as your charity of choice. With each purchase, .5% of the total will be donated to the Foundation. Thanks for the smile!



Scholarships Available to Students

Parents and students can view current scholarship opportunities offered through Toledo Community Foundation at www.toledocf.org. Click on "Scholarships" to find descriptions and links to applications for the latest scholarship opportunities for the 2017-2018 academic year. The application site is updated throughout the academic year and TCF encourages parents and students to check the site often.

The Center

for nonprofit resources



Heather L. Bradley
Director
The Center for Nonprofit Resources



Class of 2016 — Nonprofit LEAN Six Sigma Green Belts with instructors.

First Class Awarded Nonprofit Green Belts

Increasingly, nonprofit and government organizations are applying LEAN Six Sigma principles to improve the efficiency and effectiveness of their operations. By methodically assessing how work gets done, trained professionals can identify and eliminate waste, save dollars and create better program and organizational stability.

Creating capacity in this area for local nonprofit professionals, The Center for Nonprofit Resources offered a unique certification program in partnership with Northwest State Community College. Eight local nonprofit professionals successfully completed the program and were awarded their Green Belts.

A LEAN approach to continuous improvement provides an organization with a clear competitive advantage. The correct application of the LEAN principles will realize substantial benefits that can include:

- Greater productivity
- Improved quality
- Reduced cycle times
- Reduced operating costs
- Greater throughput
- Smoother operation
- Less fire-fighting

During the five-week training program, participants honed their proficiency and advanced process management skills by demonstrating their understanding of the continuous improvement principles, successful use of the tools and managing a LEAN project benefiting their organization. In addition, participants benefited from the collective wisdom of the group during project updates and brainstorming sessions to address the unique challenges specific to a nonprofit environment.

A sample of the focus areas for local LEAN projects included:

- Accelerating results to close the capital campaign
- Streamlining volunteer tracking and management into one process
- Increasing efficiency in the event planning process
- Decreasing response time for technical assistance requests

To learn more about LEAN Six Sigma for nonprofits and how to integrate LEAN methodologies in the workplace for continuous improvement and cost reduction, contact Heather Bradley, Director of The Center, at 419.241.9513 or heather@c4npr.org.

AFP FREE Monthly Webinar

Northwest Ohio Association of Fundraising Professionals webinars are FREE, thanks to the generosity of Toledo Community Foundation. Webinars are held at four locations: in Toledo, Defiance, Findlay and Sandusky.

Upcoming topics and speakers include:

November 8, 2016 Noon – 1:30 p.m.

Relationship Fundraising – Where Do We Go from Here?

ADRIAN SARGEANT & IAN MACQUILLIN

December 6, 2016 Noon – 1:30 p.m.

The Importance and Opportunity of Diversity and Inclusiveness in Fundraising

ANNE BRENNAN, GINA FLORES & KRISHAN MEHTA

Visit c4npr.org for more information.

2016 Salary Survey

The Center is happy to continue our partnership with Ohio Association of Nonprofit Organizations (OANO) in bringing the community the 2016 Salary Survey. We also want to say thank you to the almost 300 participants in the survey. All of those who completed the survey will be provided with a FREE copy of the final report. If you were unable to complete the survey, but would still like to have a copy of the results, it can be purchased by visiting OANO's website (www.oano.org).

Perfect Timing: Year-End Giving

Families and individuals have hundreds of reasons for creating a fund to benefit others. One of the most popular donor options through Toledo Community Foundation is a Donor Advised Fund, which allows donors to take an active role in the grant making process. Here is some general information about the benefits and types of Donor Advised Funds. Creating a Donor Advised Fund now is the perfect way to cap off 2016 by supporting your charitable and community interests.

Donor Advised Fund

- Allows you to take an active role in your grant making (whether local, national or international).
- Provides maximum flexibility for your grant making, allowing designated advisors (named by you) to make recommendations regarding grants from your fund.
- Relieves you of administration responsibilities. The Foundation facilitates compliance with financial, legal and tax requirements as well as helps develop grant making strategies, articulates funding guidelines, and conducts due diligence.
- Requires an initial investment of \$10,000.

Donor Advised Fund Options

- Single advised fund—Allows you to make grant recommendations.
- Family advised fund—Provides a simple and popular way for your

family to engage in organized philanthropy.

- Corporate advised fund—Offers flexible options for businesses' and corporations' (and/or their employees) charitable giving programs. Your company or business can outsource all—or any part—of its charitable giving program to the Foundation for management.
- Donor advised endowed fund—Requires that the principal of the fund remains untouched and only a percentage of the annual earnings on the fund are available for grant making.
- Donor advised growth fund (non-endowed)—Gives fund advisors the flexibility to submit grant recommendations regarding the distribution of both fund principal and annual earnings (although not below the minimum required fund balance).

Contact Toledo Community Foundation soon to make your gift for the tax year 2016. All gifts for this year must be received by the Foundation office by 5 p.m. on December 30, 2016.

Whether you know exactly which organizations you want to support or type of fund you would like to create, or if you are looking for assistance in establishing a fund, our Foundation staff can help you shape a grant making program that fits your needs and carries out your charitable intent forever.

For more information or to set up an appointment, contact Mike George or Bridget Brell Holt at 419.241.5049 or email Mike@toledocf.org or Bridget@toledocf.org.



Foundation Dollars at Work

Andersons Fund Grants Awarded

Sauder Village, home of Ohio's largest living-history museum, received a \$5,000 grant from the Andersons Fund Supporting Organization of the Toledo Community Foundation to construct a new agricultural exhibit space. The 235-acre complex offers visitors a walk through time from 1803 to 1928, including a village with working craftsman, a historic farmer, demonstrations of plowing, planting and cow milking, animals including Percheron draft horses, Jersey cows and heifers, and Southdown ewes, ram and lambs. The Historic Village also includes gardens that showcase plant types, gardening practices, and garden styles as they have changed through the years.

The award was one of nine grants totaling \$102,604 from the Andersons Fund Supporting Organization to area nonprofits.

Other grants were awarded to:

- **Catholic Charities, Diocese of Toledo, Inc.** — \$10,000
To replace the wheelchair lift at the Helping Hands of St. Louis Soup Kitchen.
- **Cherry Street Mission Ministries** — \$10,000
To support the kitchen renovation project at the Life Revitalization Center.
- **Cocoon Shelter** — \$10,000
To support the capital campaign for a new emergency facility for victims of domestic violence.
- **Hospice of Northwest Ohio** — \$5,000
To replace the diesel fuel storage tank of the emergency generator at the Toledo Hospice Center.
- **The Sisters of St. Francis** — \$30,000
To renovate the Rosary Care Center.



Sauder Village

- **Toledo Botanical Gardens** — \$10,104
To repair and replace the roofs of five buildings.
- **Toledo Cultural Arts Center at the Valentine Theatre** — \$12,500
To upgrade the heating, ventilation and air conditioning system.
- **YMCA and JCC of Greater Toledo** — \$10,000
To renovate the Findley Lodge at Camp Storer. 🤝

Grant Application Deadlines

Community Funds: **January 15, 2017**
Bill Rowles Youth Foundation Fund: **January 31, 2017**
Strategic Alliance Partnership: **February 15, 2017**

Check out TCF funding opportunities and their guidelines at www.toledocf.org/main/grants-module/.

Call Before Applying

Toledo Community Foundation encourages all nonprofit organizations to contact a member of our Program Department prior to submitting a proposal. Our staff is happy to meet with you and is available to answer any questions you may have regarding the grant application process. Call us at 419.241.5049. 🤝

Holiday Hours

We understand how hectic it is to prepare for end of the year giving. We are here throughout the holiday season for your convenience, to answer your questions and help you complete your year-end donations. We welcome your calls and visits.

Our offices will be closed on:

- **Thursday, November 24, 2016**
- **Friday, November 25, 2016**
- **Friday, December 23, 2016**
- **Monday, December 26, 2016**
- **Monday, January 2, 2017** 🤝

Paying it Forward: A Legacy of Teaching Others

Donald P. Sparks loved to learn and to help others learn. He earned undergraduate degrees in physics and computer science and a master's degree in business administration. When he was just 22 years old, he was working for GE's Heavy Military Program, designing programs that ran satellites.

But for those who met Don, he was an unassuming gentleman who always tried to help those who were struggling with a subject. With the creation of the Donald P. Sparks Educational Fund in 2009, his widow, Jennie Sparks, and his children are keeping that dedication to helping others learn alive.

"Don was a very, very humble man," said Jennie. "He did not want attention for what he did or who he helped. And he could help anyone learn. He was extremely patient and determined to help those who were struggling to find another way to understand and solve problems."

"After he passed away, we wanted to do something to recognize him and all that he did to help so many students, in both high school and college, with his tutoring," she said.

The result is the Donald J. Sparks Educational Fund. The Fund supports academic assistance programs (in particular, one-on-one tutoring, remediation, educational mentoring sessions/programs, etc.) at The University of Toledo, for students in advanced/upper level and/or graduate math courses.

"Our front door was a revolving door for students," said Jennie. "They were always coming to Don for help. He created quite a legacy of tutoring students who became like part of our family."

"His teaching reminded me of helping an engine that was trying to get up a hill, but needed a boost to do so. He provided that help so that students could reach the top of that hill and then take off."

"He said sometimes people just need to be shown a different way to think about or understand something. And that's what he did."



Don and Jennie Sparks (2006)

The Fund provides distributions to The University of Toledo for small stipends for the individuals providing the tutoring or mentoring.

received help from one of the tutors who were part of the scholarship fund and, as a result, passed the class and graduated."

"Toledo Community Foundation has been an absolute godsend in creating and maintaining the fund. They take care of the tax work, board meetings and investments. We reap the benefits."

The University of Toledo lets Jennie and her family know who received the stipend, and they often hear back from the students who have received the services.

"We heard from one student who needed to complete one final upper level math class to become a teacher, and she was struggling with some concepts," said Jennie. "She told me she

"I think the Fund is also helping teach students that we all need to work together as a team," she said.

"Toledo Community Foundation has been an absolute godsend in creating and maintaining the Fund," said Jennie. "They take care of the tax work, board meetings and investments. We reap the benefits of the scholarship fund and hear about how well it is working."

"Knowing how humble Don was, I'm sure he wouldn't want his name attached to anything," she said. "But I think he would be very pleased with how much this scholarship fund is helping students just like he did." 🤝

Toledo Community Foundation



*Inspiring and
Connecting
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Gear Up for Giving Tuesday

Each year, for 24 hours, area nonprofits around the nation turn to donors, friends and potential supporters to make a gift. **GivingTuesday** has become known as the national day of giving; a day following the hectic shopping days of Black Friday and Cyber Monday. Last year in northwest Ohio, area nonprofits reported a 115% increase in the amount of funds raised from the previous year. In total, 187 local nonprofits raised \$729,534 during **GivingTuesday**. Additionally, the Foundation matched their fundraising efforts with \$163,656.

Once again, Toledo Community Foundation is offering its support to area nonprofits to maximize this day of giving. The Blade and The Center for Nonprofit Resources are partnering with the Foundation in **GivingTuesday** for 2016. Participating nonprofits will once again have the opportunity to apply for matching grants through Toledo Community Foundation.

#GIVINGTUESDAYNWO

Toledo Community Foundation and The Center for Nonprofit Resources are also offering a one-hour free information session for nonprofits to learn how to get involved in **#GivingTuesdayNWO** and how to apply for matching grant funds from Toledo Community Foundation. A panel of local experts will also discuss how they have leveraged this one-day event to support a broader giving plan.

For more details, visit Toledo Community Foundation's website at <http://www.toledocf.org/>.


Mark these dates for **GivingTuesday** today:

Giving Tuesday: November 29, 2016

Register Intent to Participate Deadline:


November 28, 2016, Noon

Application for Grant Deadline:

December 16, 2016, 11:59 p.m. 

Keep Contact Info Current

We are working to establish a good mechanism to email communications in the event of important news or updates that need to be relayed to our friends and donors quickly.

If you haven't provided us with your email before or have a new email address, simply email Laura@toledocf.org and type Update Email in the subject line so we can record your email address. We don't want you to miss any updates. Thank you! 

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Be sure to also visit us regularly on the web at www.toledocf.org to learn more about establishing funds, applying for grants, making online donations, and more. 