

WINTER 2017



# Foundation Matters

## *Inspiring and Connecting Thoughtful Giving*

Foundation Matters shares the latest news about Toledo Community Foundation, and how we achieve our mission of creating philanthropy and making our community a better place for everyone to live and raise a family.

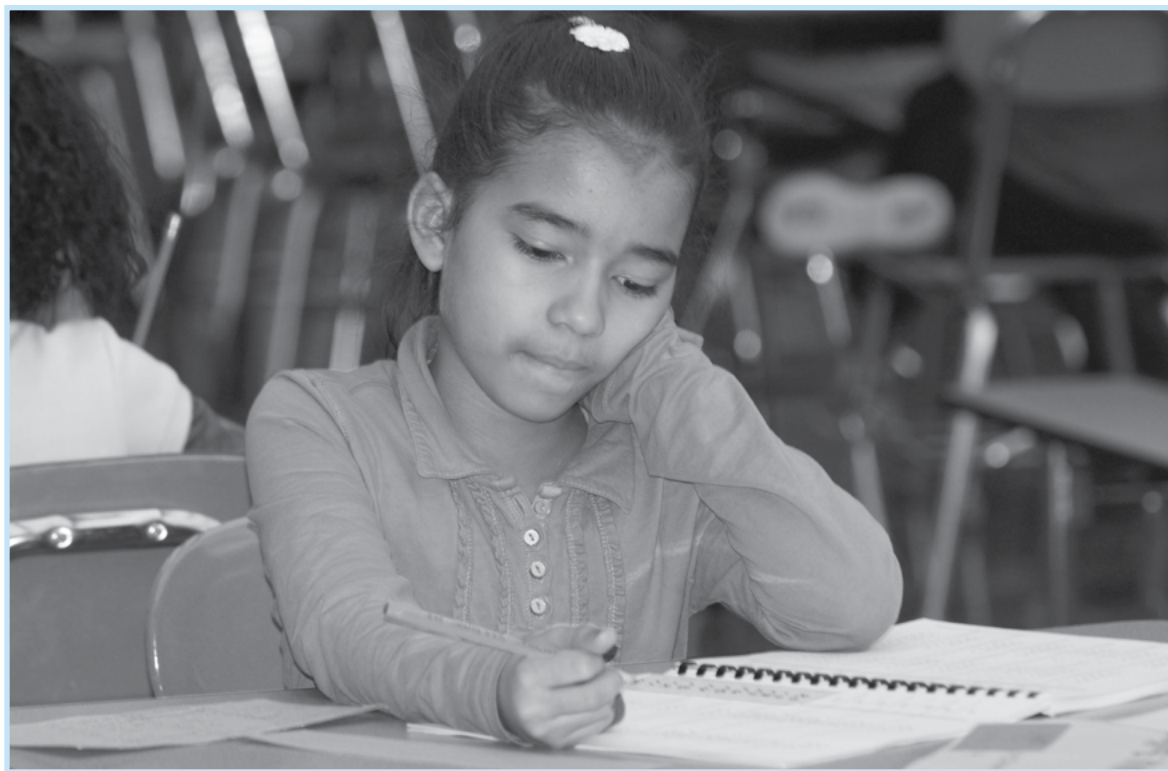
Toledo Community Foundation is a public charitable foundation serving northwest Ohio and southeast Michigan.

For more information about the Foundation, please contact Mike George or Bridget Brell Holt in our Philanthropic Services department, [Mike@toledocf.org](mailto:Mike@toledocf.org) or [Bridget@toledocf.org](mailto:Bridget@toledocf.org).

If you have a special inquiry about our grantmaking process, please contact Anneliese Grytafey, Vice President, Strategic Initiatives & Grantmaking, [Anneliese@toledocf.org](mailto:Anneliese@toledocf.org).

You can reach any of our staff at 419.241.5049 or visit our website at [www.toledocf.org](http://www.toledocf.org).

**Toledo  
Community  
Foundation**



The LEARNING CLUB® of Toledo is one of many organizations to employ a tutoring program in Toledo, and has provided afterschool programming to at-risk children and teens for nearly 25 years.

## A Framework for Tutoring

**T**he bottom line for successful afterschool tutoring programs is that children receive quality instruction that results in measurable academic improvement. But what is the best community-wide approach for achieving those results?

Toledo Community Foundation recently undertook a study to review the national landscape for afterschool tutoring, identify current best practices and determine a business model that will yield long-term sustainability and expanded access for children in need of these important educational supports.

The Foundation worked with Lourdes University on the seven-month study, a follow-up to a 2007 study also by

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**“All good things come from education. We want a business model in which every student has access to academic tutoring.” — Mike Gibbons**

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Lourdes, to identify 50 best practices of tutoring programs.

“Knowing the best practices, the next step is to determine what a good tutoring business model looks like, and how it will be funded and implemented,” said Mike Gibbons, President of Mainstreet Ventures. Mike, who has been active in afterschool tutoring programs, contacted the Foundation regarding the need for a business framework among the

many afterschool tutoring programs in the Toledo area.

“All good things come from education,” said Mike. “We want a business model in which every student has access to academic tutoring and benefits in the most effective and efficient ways possible.”

The first study on best practices showed that the most successful academic tutoring programs

*Continued on page 3*



## Message from the President

Dear Friends,

The donor stories you read and programs and services we share with you are often the result of months, even years of planning and hard work. The work of the Toledo Community Foundation extends well beyond our offices in Downtown Toledo.

Our volunteer board of directors, who represent all sectors of our community, are incredibly generous with their time and expertise. We depend on these individuals who live, work and champion our community to help us establish policies, set priorities and make final grant decisions.

We are fortunate to have this incredible cadre of diverse views and knowledge to help us set a path for our community's growth and success.

Many others step up and willingly offer their assistance when we ask. Dozens of community leaders are helping lead the way for children to grow and thrive from cradle to career through their commitment to Aspire.

Lourdes University provided their expertise in a study to help us determine the best business model for tutoring in our community.

And of course, our staff provides that first line of expertise in philanthropic and grantmaking knowledge for all of our fundholders. They are always ready to help you invest in the future, whether it's through creating a fund, addressing community needs, or understanding the changing charitable giving laws.

It takes a community, including you, to make positive change. We are so lucky to be a part of this community that is willing to study the changing needs, serve as experts in diverse areas, and help shape our region's response to the needs of today and challenges of tomorrow.

Thank you for your support of the work of Toledo Community Foundation, and for helping us to improve the quality of life now and well into the future.

Sincerely,

Keith Burwell, President



Excellence. Accountability. Impact.™

## Keep Contact Info Current

Toledo Community Foundation wants to make sure we have your current email address so we can send you information on important news, recent funding developments or other updates.

If you have a new email address or haven't provided the Foundation with your email address, simply email [Laura@toledocf.org](mailto:Laura@toledocf.org). In the "subject" line, type "Update Email" and we will make sure we have your latest email address in our system. It's important to stay connected. Thank you! 🙌

## Follow Us on Facebook / Visit Us On the Web



For the latest news, initiatives and important news from our northwest Ohio community, follow Toledo Community Foundation on Facebook. We welcome your comments and questions.



Visit us on the web at [www.toledocf.org](http://www.toledocf.org) where you can learn more about establishing funds, applying for grants, making online donations, and much more. 🙌

## A Veteran's Best Friend

Sometimes things just seem to fall into place perfectly when a donor is interested in funding a particular program or service.

That was the case for Dan and Lisa Wilczynski, who created the Wilczynski Family Fund of the Toledo Community Foundation, a donor advised fund, in 2012.

"We wanted to build a legacy for our family," said Lisa. "Our accountant suggested contacting Toledo Community Foundation, and we went from there."

"We wanted to work with a nonprofit program that would help veterans since both our fathers are veterans," added Dan. "We were aware of the work of Assistance Dogs for Achieving Independence (ADAI), a program of the Ability Center of Greater Toledo, through their "name a dog" donation program."

Bridget Brell Holt, Philanthropic Services Officer at Toledo Community Foundation, helped connect the Wilczynskis with ADAI and Jenny Barlos, ADAI's Client Services Manager.

"We have a veteran on our approved waiting list who matches their wish perfectly," said Jenny. "We are starting the training process for a service dog for this individual thanks to the donation from Dan and Lisa."

The training process for each service dog takes about two years. Each dog learns numerous commands to help a person with disabilities to live a more independent life. Near the end of the two-year training process, ADAI determines which dogs are the best match for clients. They then further train the dogs to meet any individual needs each client may have. At the end of the process, the clients and dogs work together during a two-week on-site training workshop.



Danny (son of Dan and Lisa) and Lisa Wilczynski will be a part of the training process for a service dog to assist a veteran who remains on the Ability Center's waiting list.

"ADAI is keeping us involved in the whole training process," said Lisa. "We visited their training facility and have seen what a wonderful job they do in training the dogs. The work of the Ability Center as a whole is very commendable and we hope the community learns more about what they do and appreciates all of their efforts, like building ramps for persons with disabilities who need them for their homes." 🙌

## A Framework for Tutoring *continued*

establish specific goals with the student, involve specially trained tutors, formally document tutoring activities session to session, use strong program and organizational assessments, deliver coaching to parents and guardians, and work collaboratively with the student's teachers.

"We studied academic tutoring models similar in size and scope to our region in this study," said Joyce Litten, Ed.D., M.S.S.A, Social Work Program Director at Lourdes University, who helped conduct the study with Ryan Butt, J.D., M.S.A., Dean of College of Business and Leadership, Dr. Patrice McClellan and Kara Thomas, an M.B.A. candidate.

"We studied academic tutoring business models that had strong outcomes through collaboration," said Anneliese Grytafey, Vice President, Strategic Initiatives & Grantmaking. "As a result of this study, we will be encouraging a community-wide model that allows everyone involved to work smarter together. We plan to offer tools to help providers do that."

She added, "A collaborative framework for academic tutoring will also make the Toledo community more attractive to state and national funders to help us expand access."

Their recommendations for a Toledo academic tutoring framework include adopting a common definition of tutoring, creating a centralized framework that promotes best practices and

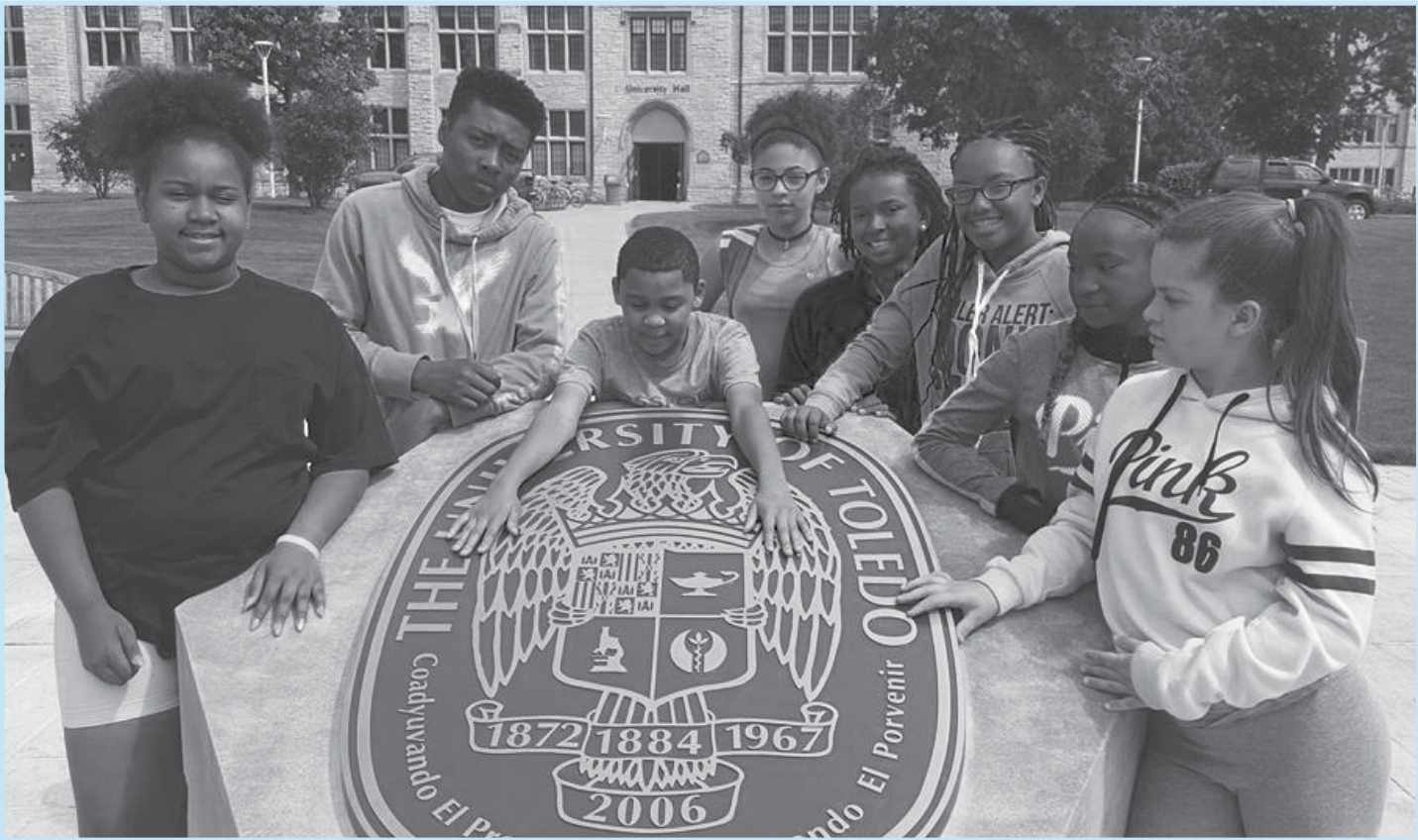
partnerships, adopting common metrics, and offering technology support for data collection and data sharing to drive continuous improvement.

"The Lourdes study has helped us understand that the most successful communities such as Providence, Rhode Island and Baltimore, Maryland have achieved results for kids because they implemented an overarching community framework that drives both quality and sustainability," said Anneliese.

"We have seen tremendous support for our community in this effort," said Mike. "We know that the best way out of poverty is education." 🙌



# Foundation Dollars at Work



A TCF Community Funds Accelerator grant will allow Partners in Education to evaluate the College & Career Coach program, which is designed to better equip parents or other long-term mentors to help children set goals and move towards post-secondary educational success.

## Community Funds

The Toledo Public Schools will offer a new afterschool theatre arts program in partnership with the Children’s Theatre Workshop thanks to \$4,600 in funding from Toledo Community Foundation. The Toledo Public Schools are one of nine organizations that received grants totaling \$216,646 from the Foundation’s Community Funds.

Other grants were awarded to:

- **Aurora Project, Inc.** – \$22,500  
Engage in a continuous improvement project to streamline operations through the Community Funds Accelerator program.
- **Council of Michigan Foundations** – \$5,000  
Support the Great Lakes Funders Collaboration.
- **East Toledo Family Center** – \$30,240  
Evaluate the *Ready, Set, Let’s Read* early literacy intervention in partnership with The University of Toledo Speech-Language Pathology Program through the Community Funds Accelerator program.
- **Foundation Center** – \$3,500  
Support programming in northwest Ohio.

- **Kidney Foundation of Northwest Ohio** – \$36,461  
Complete a comprehensive evaluation of the patient services program, through the Community Funds Accelerator program, with the assistance of The University of Toledo’s Center for Health and Successful Living.
- **Partners in Education** – \$16,765  
Conduct an evaluation of the College & Career Coach program through the Community Funds Accelerator program.
- **The University of Toledo Foundation** – \$75,000  
Support the development of a new coordinated service delivery model for victims of human trafficking in northwest Ohio.
- **Toledo Zoological Society** – \$18,260  
Expand the Play Naturally Toledo program, a collaborative project of the Toledo Zoo, Toledo Metroparks, the 577 Foundation and Mosaic Ministries. The organization was also awarded a grant of \$4,320 to support the evaluation of Play Naturally Toledo through the Community Funds Accelerator program.

## Anderson Foundation Funds Programs with Cradle to Career Focus

With a goal of helping children to become healthy, caring and responsible adults ready to succeed, the Anderson Foundation recently awarded grants totaling \$69,960 to five area nonprofit organizations. Earlier this year, the Board of Trustees of the Anderson Foundation partnered with Toledo Community Foundation to release a special funding opportunity to area nonprofit organizations providing services that are aligned with the goals of Aspire. Aspire is a collaborative effort led by community leaders around a common “cradle to career readiness” agenda for children in Lucas County. One of Aspire’s five key outcomes is that all children in Lucas County enter kindergarten ready to succeed.

The recipients of the Anderson Foundation grants are:

- **Catholic Club** – \$11,000  
Enhance its early childhood education program and support kindergarten readiness workshops for parents.
- **East Toledo Family Center** – \$14,660  
Enhance its early childhood education program and support parent resource workshops.
- **Partners in Education** – \$9,300  
Support a project designed to improve parental understanding of early learning milestones and access to educational resources.
- **The University of Toledo Foundation** – \$10,000  
Support the Reach Out and Read program.
- **YMCA and JCC of Greater Toledo** – \$25,000  
Support a continuous improvement project designed to enrich the organization’s capacity to deliver high quality early childhood education.

## Stranahan Supporting Organization

Catholic Charities of the Diocese of Toledo recently received a \$20,000 grant for the work of the Helping Hands of St. Louis Outreach Center from the Stranahan Supporting Organization of the Toledo Community Foundation. Twelve nonprofit organizations received a total of \$262,226 from the Stranahan Supporting Organization.

Helping Hands of St. Louis Outreach Center serves low income and homeless families and individuals. Its mission is to “provide hot nutritious meals, groceries, clothing, hot showers and other social services for all who come to our doors.” The outreach center includes a soup kitchen which serves about 350 people each day, a food pantry and clothing center. Helping Hands also provides individuals with hygiene products, homeless kits and hot showers.

The other grant recipients are:

- **Ability Center of Greater Toledo** – \$20,000  
Support the Assistance Dogs for Achieving Independence program.

- **Advocates for Basic Legal Equality, Inc.** – \$25,000  
Support the Medical-Legal Partnership for Children.
- **African American Male Wellness Walk Initiative – Toledo Chapter** – \$22,225.91  
Support educational outreach and health screening services.
- **Aspire** – \$20,000  
Support the general operations of Aspire, a data-driven, collective impact strategy to advance the success of Lucas County children from cradle to career.
- **East Toledo Family Center** – \$25,000  
Support early childhood education programming.
- **Habitat for Humanity – Maumee Valley** – \$20,000  
Support the northwest Ohio home repair consortium project.
- **La Conexión de Wood County** – \$15,000  
Support programming and services for Latino families.
- **Sunshine Foundation, Inc.** – \$20,000  
Support the Community Homes for Sunshine Capital Campaign.
- **Toledo Museum of Art** – \$25,000  
Support transportation services for arts education programming for children and youth.
- **The University of Toledo Foundation** – \$25,000  
Support the Ryan White Emergency Assistance program of the Ann Wayson Locher Memorial Fund for HIV Care at The University of Toledo Foundation.
- **Water for Ishmael** – \$25,000  
Support early childhood education programming and English as a Second Language education for immigrant families. 🌊

## GRANTS FROM CORPORATE FUNDS

### Wishing Well Fund Supports Fitness and Wellness in Cold Weather Months

Children who go to the Boys and Girls Clubs of Toledo will have the opportunity to participate in a new afterschool dance program thanks to a \$2,500 grant to the Toledo Ballet Association from the Wishing Well Fund. The Toledo Ballet Association was one of five organizations that received \$17,388 from the Toledo Walleye Hockey Club’s Wishing Well Fund. Grants from the fund are made to nonprofit organizations providing programming that promotes overall fitness and wellness of children during cold weather months.

Grants were also made to:

- **After-School All-Stars Ohio** – \$3,000  
Support sports programming serving students at three Toledo elementary schools.



- **Bowling Green Curling Club** – \$5,000  
Support a youth curling program.
- **Boys & Girls Club of Lenawee** – \$2,500  
Support the Triple Play program that focuses on healthy eating, physical activity and recreation.
- **Epworth United Methodist Church** – \$4,388  
Establish new boys and girls basketball teams at Hawkins Elementary. 📄

## Call Us Before Submitting

Toledo Community Foundation staff is happy to meet with you and is available to answer any questions you may have regarding the grant application process. We encourage you to call us before submitting a proposal. You may reach us at 419.241.5049.

## Upcoming Grant Deadlines, Training Session

- **Lovell Foundation Fund:** New Funding Opportunity in 2017 – will have annual March 1 application deadline.

The Lovell Foundation has established a new fund at Toledo Community Foundation to honor the legacy of David C. and Lura M. Lovell, specifically focused in the area of mental health. The Lovell Fund envisions communities where mental health care is both barrier- and stigma-free as part of a broader approach to integrative health and wellness. The Lovell Fund's priorities include programs that aim to reduce the stigma associated with living with and seeking services for mental health issues.

Grants will be provided for programming, capacity building and, in limited cases, general operations. The Lovell Fund, however, does not award grants to support drug and alcohol treatment programs.

The annual deadline for proposals is March 1. Proposals must be submitted through Toledo Community Foundation's online application process, which can be found at the Foundation's website: [www.toledocf.org](http://www.toledocf.org).

- **Andersons Fund Supporting Organization:** April 15, 2017

**Toledo Community Foundation's Program Department will host a Grants Information Session on May 19, 2017 at 10:00 AM.** The session is open to all area nonprofits and will include information on the Foundation's funding opportunities, new procedures and tips for approaching a Foundation grant opportunity. The information session will be held at the Toledo-Lucas County Public Library, McMaster Center, 325 North Michigan Street, Toledo, OH 43604. To register, contact Laura Sams at [Laura@toledocf.org](mailto:Laura@toledocf.org).

For more information about various grant opportunities and to view guidelines, go to [www.toledocf.org](http://www.toledocf.org). 📄

## What Can I Give?

**T**he answer to that question is almost limitless. Toledo Community Foundation will work with you to create the most effective and meaningful vehicle that fits your interests and life. We've had donors choose to give us condos, land, stocks, IRA distributions, life insurance, and even a thousand bushels of soybeans.

If you want to make a lasting legacy to the community, Toledo Community Foundation is the perfect starting point. And we do almost all of the work for you.

The Foundation will help you:

- Name a fund for you, your family, to honor a loved one or remain anonymous.
- Provide current and/or permanent support for your favorite charities. Receive prompt gift acknowledgment and grant processing.
- Prepare timely grant research and due diligence.
- Provide you with access to your fund online to check the fund balance and make grant requests.
- Provide annual gift planning and/or fund management consultation.
- Connect you with a dedicated staff member.
- Give you a comprehensive review of your giving and grant strategies.

Here are some of the most popular vehicles for giving:

**A bequest in your will** is a simple way to leave a lasting legacy.

**A life insurance policy** can be changed to designate the Foundation as the owner and/or beneficiary of a policy.

**Retirement fund accounts.** You can give all or part of these assets to the Foundation, both during your lifetime and/or at your death.

**Real estate** (land, primary residences, vacation homes, farm land, etc.) can be donated to the Foundation and deducted at full fair market value, up to 30 percent of one's adjusted gross income. The Foundation sells the real estate and the net proceeds capitalize a new fund or are added to an existing fund. Similarly, tangible personal property can be donated to the Foundation, which is also then sold.

**A Charitable Remainder Trust** allows you (or other named beneficiaries) to receive lifetime income. Upon your death the remaining principal creates a fund at the Foundation. You receive an immediate charitable deduction for a portion of the gift and avoid capital gains tax.

**A Charitable Lead Trust** creates income for the Foundation for a specified period, after which the remaining principal is distributed to named beneficiaries. Gift and estate taxes are reduced with this type of gift.

Transfer of a private foundation offers many advantages, including lower overhead, staff to assist with your charitable goals, and a higher tax deduction for any future gift, to name only a few.

*Let us help you create your legacy today. Contact Mike George or Bridget Brell Holt in our Philanthropic Services Department at 419.241.5049, [Mike@toledocf.org](mailto:Mike@toledocf.org) or [Bridget@toledocf.org](mailto:Bridget@toledocf.org).* 📄

# The Center *for nonprofit resources*



Heather L. Bradley  
Director  
The Center for Nonprofit Resources



Toni Shoola  
Associate Director  
The Center for Nonprofit Resources



Recent graduates of The Center's Executive Leadership Program with Toni Shoola, Associate Director of The Center, are (left) Faith McGlown, shown with her mentor, Mary Price; and (right) Sommer Clayborne.

## Center Classes Develop Nonprofit Execs

**I**n 2017, The Center for Nonprofit Resources welcomes the fifth incoming cohort to the Executive Leadership Program. Initially conceived from an identified need in our community, the program is designed to support emerging minority nonprofit leaders, CEOs, Executive Directors and staff interested in growing into these positions. Participants acquire the skills and strategies to enhance organizational sustainability and transform our community.

Each spring, a new cohort forms to network and jointly share their experiences through professional workshops and local leader sessions supplemented with individual mentoring and career counseling sessions. Upon completion, each professional will have experienced 36 hours of programming and be welcomed into the alumni community.

### Class of 2016

- **Kristal Barham** • Mental Health & Recovery Services Board of Lucas County
- **Sommer Clayborne** • Partners in Education
- **Ritika Kirkbride** • Water for Ishmael
- **Faith McGlown** • Partners in Education
- **Shardee Moss** • Beach House



- **Anita Sanchez-Serda** • Sylvania Area Family Services
- **Dionisia Vasquez** • Partners in Education

Anyone interested in learning more about the Executive Leadership Program can visit [www.c4npr.org](http://www.c4npr.org).

### New Alumni Community

Dozens of professionals have been awarded not only the Executive Leadership certificate but also the Certificate in Nonprofit Management and the Lean Six Sigma Green Belt Certificate. It is inspiring to witness so many graduates out helping to shape our nonprofit community. The Center announced the launch of a new alumni community starting in 2017. Members will enhance and build on their certificate experiences by continuing their professional development, strengthening the network, applying what they learned and sharing best practices.

Graduates of a C4NPR certificate program interested in joining the Alumni Community can contact Director, Heather Bradley for more information at 419.241.9513 or [heather@c4npr.org](mailto:heather@c4npr.org). 📄

# Toledo Community Foundation



*Inspiring and  
Connecting  
Thoughtful Giving*

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## What a Difference A Day Makes

**#GivingTuesday 2016** was the fourth time the Black Swamp Bird Observatory participated in the global day of giving. It turned out to be their best effort to date.

“Because **#GivingTuesday** coincides with our Fall appeal, we made this year’s GivingTuesday appeal strictly digital, with email messages, posts to social media, and a front and center message on our website,” said Kimberly Kaufman, executive director of the Black Swamp Bird Observatory.

“We also earmarked our **#GivingTuesday** donations for our youth education program, so I think this year’s appeal really struck a chord with donors,” she added.

Information and training that Toledo Community Foundation offers to all participating nonprofits also played a role in their campaign’s success, according to Kim.

“We incorporated a lot of the messaging and graphics TCF suggested into our appeal,” she said. “I also think that people loved the idea of the matching funds!”

Black Swamp Bird Observatory was one of 215 area nonprofits that participated in this year’s GivingTuesday, an annual day of giving following Black Friday and Cyber Monday.

“This year’s event was another great one,” said Patrick Johnston, Program Officer, Toledo Community Foundation. “Fifty-four new organizations registered through the Foundation’s pre-registration process that did not take part in the 2015 event. Many donors like knowing their gift inspired a second one, as a few local philanthropists

**#GIVINGTUESDAY NWO**



*Black Swamp Bird Observatory inspires the appreciation, enjoyment and conservation of birds and their habitats through research, education and outreach.*

and businesses donated money to match gifts collected on **#GivingTuesday**. We are grateful to live in such a generous community.”

Nationally, the 2016 **#GivingTuesday** campaign raised a record \$168 million in a 24-hour period, up from \$117 million in 2015.

With 156 organizations currently reporting, this year’s local **#GivingTuesday** raised \$572,620. When combined with the donated matching funds, **#GivingTuesday** resulted in \$650,481 being distributed to great causes in Toledo and northwest Ohio. The 2017 **#GivingTuesday** will take place on November 28.