



Inspiring and Connecting Thoughtful Giving

Foundation Matters shares the latest news about Toledo Community Foundation, and how we achieve our mission of creating philanthropy and making our community a better place for everyone to live and raise a family.

Toledo Community Foundation is a public charitable foundation serving northwest Ohio and southeast Michigan.

For more information about the Foundation, please contact Mike George or Bridget Brell Holt in our Philanthropic Services department, Mike@toledocf.org or Bridget@toledocf.org.

If you have a special inquiry about our grantmaking process, please contact Anneliese Grytafey, Vice President, Strategic Initiatives & Grantmaking, Anneliese@toledocf.org.

You can reach any of our staff at 419.241.5049 or visit our website at www.toledocf.org.

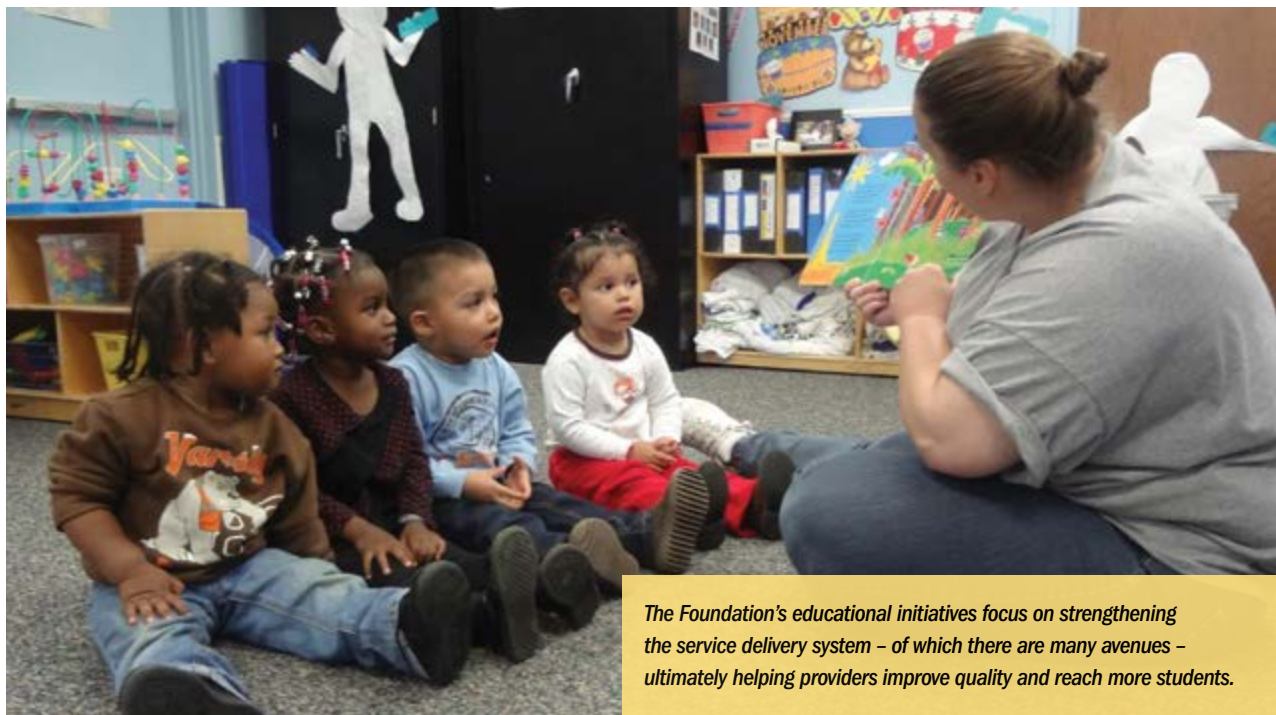
**Toledo
Community
Foundation**



Inspiring and
Connecting
Thoughtful Giving

WINTER 2019

Foundation Matters



The Foundation's educational initiatives focus on strengthening the service delivery system – of which there are many avenues – ultimately helping providers improve quality and reach more students.

The Year in Review

When you are a community foundation, a lot happens over the course of a year. Often, it's the culmination of work that has been going on for months. Other times, it may be a pop-up challenge grant to assist those impacted by disasters across the globe. Or it may be extensive research with results that help us do our job better and make our community's future even brighter. Here are a few of our initiatives and programs of 2018. Thank you to everyone involved in these efforts.

Current Funds

Since 1973, and after celebrating our 45th anniversary of service to the Toledo Region, Toledo Community Foundation's current funds have a combined market value of approximately \$300 million. Cumulative grants to support charitable projects over 45 years total over \$230 million.

Planning Strategically

The Foundation completed a new strategic plan that will be used as its framework through 2022. The strategic plan resulted in research regarding the Foundation's perception and effectiveness in the community and a communications audit.

In addition, Toledo Community Foundation recently engaged the UpJohn Institute to research community needs based on the Foundation's strategic plan. The Institute is conducting studies that will ultimately assist the Foundation in maximizing its resources to best serve the community. The study will be completed in May and the Foundation will share the findings with fundholders to enhance their understanding of current and future community needs.

Akron-Toledo Learning Exchange

In June, an interdisciplinary group of Toledo leaders travelled to Akron to meet with civic and community development leaders through a learning exchange program created by the Knight Foundation and Toledo Community Foundation. Toledo, in turn, hosted 18 individuals from Akron who came here in October to review our successes and challenges in neighborhood revitalization.

"It's beneficial to the Foundation to foster the development of relationships with peers in cities similar to us, as it can help spark new ideas in our own community," said Anneliese Grytafey, J.D., Vice President, Strategic

Continued on page 2



The Overland Solar Initiative represents the next step in ensuring the continued rebirth of this critical region of the city. A collaboration of community business leaders have committed to a solar installation project whose proceeds will support charitable projects in the area.

Initiatives & Grantmaking. “Akron shared community development models that have helped create stronger neighborhoods. And they were impressed with how Toledo has woven the arts into its downtown and neighborhood development strategies. We are looking forward to building upon these relationships in the future.”

A Challenge Grant with a Global Impact

Toledo Community Foundation encourages donors to create funds that they feel most comfortable with. It's important that a fund not only meets the needs of the community, but also the wishes of the donor. For Mark and Rose Makulinski, challenge grants make sense. “I like to do challenge grants to multiply the impact of our funds,” said Mark Makulinski of the Makulinski Family Foundation. So, when disaster after disaster struck across the nation, the Makulinskis stepped up—in a big way. Their Natural Disaster Challenge Grant of up to \$250,000 resulted in \$248,750 raised for disaster relief for hurricanes, fires and floods in Florida, Texas and California.

From Smoke Stacks to Solar Panels

Much of the work of Toledo Community Foundation involves community partnerships. In the case of a new solar panel field in Toledo's Overland Industrial Park area, the unprecedented collaboration and commitment of 12 local organizations is driving change, both in energy and philanthropy. The proposed solar panel field, six years in the making, will generate energy for Dana's Toledo Driveline Facility, spark a resurgence in Toledo's Overland Industrial Park and surrounding neighborhoods, and provide a mechanism for more community funds.

First Solar donated their Series 6 PV modules and Yaskawa Solectria Solar donated its newly designed inverters, to help produce an estimated 4 megawatts of power. This will reduce the amount of carbon dioxide by 4,184 tons, which is the equivalent of removing 802 cars from the roadways. The donated materials for the project are all made in the United States, and the technology is more efficient, uses less waste, and delivers significantly more energy than previous solar panel designs.

Dana offered to purchase the energy generated from the solar panel field. Toledo Community Foundation will then reinvest the revenue from the sale of the electricity back into the community. A new charitable supporting organization within TCF will own the solar field. The project is a tremendous example of our community's foresight, planning and reinvestment not only in a once 80-acre brownfield, but also in the future of northwest Ohio.

TutorSmart Toledo

After an extensive study by Lourdes University of best practices and business models for results-driven afterschool tutoring programs, the Foundation helped create TutorSmart Toledo, a new umbrella organization to oversee and provide technical assistance to afterschool tutoring programs in the community. TutorSmart Toledo is currently partnered with the Toledo Public Schools, the YMCA of Greater Toledo and Partners in Education, and is looking for additional partners in the afterschool tutoring space. Utilizing a best practice based, afterschool tutoring model framework, TutorSmart and the YMCA partnered to open two afterschool tutoring programs for up to 60 students at Riverside and Spring Elementary Schools in January.

“TutorSmart's framework goes beyond homework help which just keeps the kids afloat in regards to their grades,” said Tiffany Adamski, executive director, TutorSmart Toledo. “It adds rigorous academic elements and data coordination that will help teachers and schools to see what methods are working with a student and what may need adjusting. It's about establishing a baseline and using continuous improvement data cycles to grow a program that really can support the needs of the kids and the school in general.”

The pilot programs are rich in best practices of K-3 literacy intervention, and based on studies that indicate if a child is still behind academically by the time they reach third grade, it is very difficult for them to catch up.

TutorSmart will help better position the entire network of afterschool providers in Toledo to

become stronger, improve their impact, and build sustainability which will ultimately allow partners to reach more children in need of support,” said Tiffany.

TutorSmart will work with existing and new afterschool tutoring providers to help them develop best practices using common standards and metrics. They will also train and offer capacity building support to help providers improve quality and reach more students.

Data gathering is a crucial element of afterschool tutoring programs.

“We gather data on each student every week and enter it into a database,” said Tiffany. Tutors collect information in areas such as a child’s interest levels, progress, challenges

and strategies used in the tutoring sessions. The comprehensive system will enable data-sharing between programs, parents and schools, beginning with Toledo Public Schools.


Supporting Quality Pre-K for All

“Through the work of Aspire, we have learned that 35% of children enter kindergarten at Toledo Public Schools ready to learn,” said Anneliese. As a result, the schools must spend their time on intervention instead of education. “There is a definite need to find ways to insure our children’s future success by making sure they begin school developmentally ready.”

The Foundation is working with an array of community partners including the Toledo Mayor’s office, Toledo Public Schools, ProMedica, United Way of Greater Toledo,

Rotary Club of Toledo, the University of Toledo, and many others, to conduct a deep analysis of the unmet need for high-quality Pre-K. “Local stakeholders are working intensively with several national experts to research the scope of the local need and to uncover the elements of success,” said Anneliese.

The planning process will continue through July with the goal of developing several feasible program design models for an expansion of quality Pre-K that will help our community’s youngest residents get the strongest start in life.

To learn more about the initiatives of the Foundation, contact Keith Burwell, president, at Keith@toledocf.org or call us at 419.241.5049. 



Message from the President

Dear Friends,

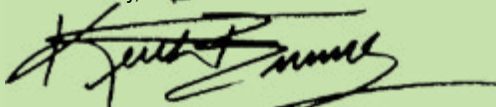
To many people, Toledo Community Foundation is the manager of hundreds of donor funds, from individuals, to families and large businesses. We do that and much more. As you read our 2018 Year in Review in this issue, you will get a better idea of how expansive the work of the Foundation is. We are partners. Educators. Strategic advisors. Convenors for new ideas, projects and programs.

In just this past year, we have travelled to other cities to see what community models work best there, and then brought those ideas home. We have reviewed best practices for tutoring our youth and created a new program to guide tutors in the proven methods for helping current young learners become tomorrow’s confident leaders. We hosted a disaster challenge grant that proved just how large and far one family’s passion for disaster relief can be. We are excited to continue our work on one of this area’s most innovative solar projects that will extend our charitable reach. And the list goes on.

Throughout the Foundation’s history, we have made sure we not only have the best professionals and advisors on staff, we also make sure those who manage our work—our board of directors—are the best of the best. We are led by individuals who truly understand our community and are connected to the varied interests of our donors. They are experienced, forward-thinkers. Individually and collectively they inspire us.

I hope this issue provides you with the broader understanding of a true community foundation. Thank you for your support as we continue to invest in our community’s future and growth.

Sincerely,



Keith Burwell, President



Excellence. Accountability. Impact.™

Freedom School Sparks Confidence and Reading Comprehension

When Monroe Street Neighborhood Center (MSNC) learned about Freedom School, a Children's Defense Fund program specifically designed to minimize or eliminate loss of reading skills during the summer, they were determined to start one at their Center. The challenge was funding. Undeterred when they were not able to raise the required funds the first year, they persevered—and turned to the community. After three years of planning and with financial assistance from the Maumee Watershed District of the West Ohio Conference of the United Methodist Church, they held their first pilot Freedom School in 2017.

The Freedom School Program is offered free of charge and enrollment is on a first-come, first-serve basis. The Children's Defense Fund holds Freedom School providers to high standards and its teachers, known as Servant Leader Interns, are college students who must complete an intensive week of specialized training at Tennessee State University.

The free six-week program meets daily from 8 am to 3 pm and includes a morning of educational enrichment partnered with an afternoon of community programs. In addition to reinforcing their reading skills, scholars participate in theatre, art, music, dance, science, scouting, and fitness and nutritional activities.

"We try to partner with as many community organizations as we can to offer the afternoon enrichment programs," said Clara Petty, executive director of MSNC. "For many of the students, this is their only exposure to some of these wonderful programs." MSNC has worked with the Toledo School for the Arts, Nationwide Children's Hospital and the Ohio State Extension Office, among others.

"The Children's Defense Fund requires the students to be tested before and after they complete the Freedom School program," said Clara. "We found 90% of the 50 youngsters in our pilot program maintained or increased their reading levels and 75% of the parents felt their children were more confident."




The Freedom School program involves community leaders as partners to offer enrichment programs to students, including Toledo's Mayor. Pictured here (l to r) are Pastor Elizabeth Ran, project director of Freedom School, Toledo Mayor Wade Kapszukiewicz and Clara Petty, executive director of Monroe Street Neighborhood Center.

With success under their belt, MSNC applied for funding to Toledo Community Foundation to expand the program into 2019 by enrolling 60 students. They received a \$23,000 Community Funds grant from the Foundation and a \$40,000 grant from the Stranahan Supporting Organization of the Toledo Community Foundation.

"It's very important to us that the community and our donors see how their dollars are being used," said Clara. It's not unusual to see someone like Toledo Mayor Wade Kapszukiewicz reading to the students or to find donors cooking and serving the breakfast and lunches the children receive each day.

"We had a female firefighter as a guest one day and she challenged the children to time her for the 60 seconds that she has to put on her firefighter uniform," said Clara. "The children, especially the girls, were very impressed to see a woman in an important community role like that."

At the end of the six-week program, children are encouraged to take books from the library MSNC has added to continue working on their reading skills. Today the program has a waiting list of children, a testament to its success. 

Volunteer-Run Local Community Foundation Celebrates 20th Anniversary

For a community foundation run entirely by volunteers, the Ottawa County Community Foundation (OCCF) has more than exceeded its own expectations. As they celebrate their 20th anniversary this year, the Ottawa County community, particularly its educational institutions, is grateful for the Foundation's inception and sustainability.

"We have grown from funding \$19,000 in our first year, to granting over \$10 million, to creating 89 funds in the past 20 years," says Joy Roth, volunteer executive director of the OCCF.

This past year, the OCCF awarded more than \$148,000 in scholarships to students in the county's school districts. They also annually fund educational trips to Stone Laboratory, the freshwater fieldstation and part of The Ohio State University, for one entire grade level of students in each of the school districts and private schools.

"The assistance of Toledo Community Foundation over the years has been phenomenal," said Joy. "I don't know that we would be where we are without the assistance of Bridget

Brell Holt, Philanthropic Services Officer for Toledo Community Foundation.

"Bridget's guidance is extraordinary," said Joy. "She will be here in an instant to meet with a donor and she does an exceptional job of explaining the benefits of setting up a fund. The donors always walk away knowing that it works to their advantage to work with a community foundation."

To celebrate their 20th anniversary, the OCCF will host a celebration on Sunday, September 15, from 1pm to 4pm at Schedel Gardens. 🖐️



Affiliated Community Foundations offer emerging and established community foundations in northwest Ohio the ability to build assets and make grants – in their local communities – while taking advantage of Toledo Community Foundation's administrative structures and oversights. Toledo Community Foundation assists these local community foundations:

- Bowling Green Community Foundation
- Greater Fostoria Community Foundation
- Henry County Community Foundation
- Ottawa County Community Foundation
- Waterville Community Foundation
- Wyandot County Community Foundation

Thanks to the generosity of a local donor, students from each school district in Ottawa County participate in a one-day field trip at Stone Lab each year.



Foundation Dollars at Work



Habitat for Humanity of Wood County received a Community Funds grant that allows a construction manager to coordinate expanded home repair and home building programming for the organization.

Fourteen Area Nonprofits Receive Community Funds

The Frederick Douglass Community Association (FDCA) was one of 14 area nonprofit organizations that received grants totaling \$415,735 from TCF's Community Funds. The FDCA received \$35,000 to support the expansion of its Social and Environmental Trauma program. The Frederick Douglass Community Association offers a variety of services and activities to strengthen and enrich the lives of individuals and families through its Family Resource & Enrichment Center, Youth Development program, and Sports and Childcare Services.

Other grantees were:

- **Catholic Charities Diocese of Toledo, Inc.** – \$23,600 to support a culinary training program at the Helping Hands of St. Louis outreach center.
- **Council of Michigan Foundations, Inc.** – \$5,000 to support the Great Lakes Funders Collaborative.
- **Foundation Center Midwest** – \$3,500 to support programming for nonprofits in northwest Ohio.
- **Habitat for Humanity of Wood County, Ohio** – \$25,000 to support a Home Building/Repair Program expansion.
- **Imagination Station** – \$14,275 to support enhancements to the Idea Lab program.
- **Lutheran Social Services of Northwestern Ohio** – \$73,462 to support the expansion of the Employer Resource Network program.
- **Mareda, Inc.** – \$10,850 to support the Bridging the Digital Divide program.
- **St. Paul's Community Center** – \$50,998 to support the Community Health and Housing Coordinator project.
- **The Hospital Council of Northwest Ohio** – \$30,000 to support the expansion of the Pathways HUB program.
- **The University of Toledo Foundation** – \$50,000 to support the Partners Against Human Trafficking project.
- **TutorSmart** – \$59,350 to support a tutoring pilot project.

- **Waterville Historical Society** – \$8,700 to support the Student Advisory Council program.

In addition, **Cherry Street Mission Ministries** was awarded \$26,000 through the Community Funds Accelerator grant program to support an evaluation of the Ready for Life program.

Funding a Bird's Eye View on Conservation

Known extensively for hosting the Biggest Week in American Birding, the Black Swamp Bird Observatory (BSBO) recently received a \$35,000 grant from the Stranahan Supporting Organization of the Toledo Community Foundation. BSBO was one of 12 organizations that received funding totaling \$378,838 from the Stranahan Supporting Organization. The Black Swamp Bird Observatory has received national accolades for its education and outreach programs. Its 10-day Biggest Week in American Birding event, timed to coincide with the peak of spring songbird migration, attracts tens of thousands of birders from more than 45 states and 22 countries.

Other nonprofits that received grants were:

- **Aspire** – \$25,000 to support the general operations of Aspire, a data-driven, collective impact strategy to advance the success of Lucas County children from cradle to career.

- **Aurora Project, Inc.** – \$35,000 to support housing services for homeless women and their children.
- **Children's Theatre Workshop** – \$30,000 to support theatrical education programming.
- **Junior Achievement of Northwestern Ohio** – \$25,000 to support program operating costs.
- **Martin Luther King Center / Kitchen for the Poor, Inc.** – \$35,000 to support meal services.
- **Monroe Street Neighborhood Center** – \$40,000 to support the 2019 Freedom School program.
- **National Wildlife Federation – Great Lakes Regional Office** – \$12,970 to support the Toledo Sacred Grounds project.
- **Sofia Quintero Art & Cultural Center** – \$35,000 to support art and cultural programming and upgrades to the Jose Martinez Memorial Galeria building.
- **Toledo Community Foundation, Inc.** – \$31,018 was awarded to support the Overland Solar Initiative.
- **TutorSmart** – \$34,850 to support the pilot tutoring project.
- **Zepf Community Mental Health Center** – \$40,000 to support the Safety Net Runaway Youth Shelter program.



Black Swamp Bird Observatory

Foundation Dollars *continued*



Believe Center Promotes Leadership Through Sports and Service

Located in Toledo's Old South End, the Believe Center oversees dozens of youth sports programs as well as service and educational programs. It received \$5,000 from the Toledo Walleye Hockey Club's Wishing Well Fund to support sports programming in South Toledo. Embracing the motto, "Services to others, is the rent we pay for living," the Believe Center is dedicated to helping area youth to become community leaders and encourages them to work with the next generation of youth.

The Believe Center was just one of eight area nonprofit organizations that received funding totaling \$36,405 from the Wishing Well Fund. The other grantees were:

- **Adaptive Sports Program of Ohio** – \$7,000 to support the Toledo Sled Hockey team.
- **Autism Model School** – \$3,300 to purchase equipment for an exercise program.
- **Lutheran Social Services of Northwestern Ohio** – \$1,050 to support a new healthy living program at the Scott Community HUB location.
- **Toledo Ballet Association** – \$5,127 to expand the Afterschool Dance program in partnership with Boys and Girls Clubs of Toledo.
- **Toledo Football Academy** – \$5,000 to support a soccer program for children with disabilities.
- **The University Church** – \$4,390 to launch a new youth basketball league in south Toledo.
- **YMCA and JCC of Greater Toledo** – \$5,538 to support running clubs at multiple Toledo Public Schools during cold weather months. 🙌

Upcoming Grant Deadlines

April 15

Andersons Fund Supporting Organization: priority consideration is given to requests related to capital projects.

Learn more about various grant opportunities and view guidelines at www.toledocf.org/main/grants-module/. 🙌

Call Us Before Submitting

Toledo Community Foundation is always available to answer questions you have about the grant application process. Feel free to call us at 419.241.5049 and speak to a member of our Program Department before submitting an application.

The Joy of Giving

Dorothy (Dot) Otis enjoys giving anonymously to organizations and individuals. “I think surprises are fun,” she said. “It makes the giving even more enjoyable.”

Dot turned to Toledo Community Foundation in 2017 for assistance in setting up a Donor Advised Fund.

“Bridget Brell Holt has assisted me with the Fund throughout the years,” she said. “I don’t need to meet with her often, but it’s helpful to know she is around to advise me.”

Since its inception, the Dorothy Otis Fund has made 47 grants, often anonymously to area nonprofit organizations.

“I appreciate what these organizations do every day that I cannot do as one person,” she said. “I’m blessed to be a blessing to others.”

Dot’s Donor Advised Fund is an ideal example of how the Toledo Community Foundation’s investment policy grows a Fund over time, even when the Fund is actively making grants. If a Fund has been in existence for a while, the total of the grants from the Fund will exceed the total of the gifts to the Fund as a result of significant market growth.

Dot has passed on her joy of giving to her children and grandchildren. Each Christmas, the family makes an anonymous collective donation to an individual or organization in need.

“My Fund is set up so that my children will be the advisers of the Fund when I am gone,” said Dot. “I hope they enjoy sharing gifts from this Fund as much as I have.” 🙌



To learn how a fund with Toledo Community Foundation can make your giving easier and more joyful, please contact Mike George or Bridget Brell Holt in our Philanthropic Services Department at 419.241.5049, Mike@toledocf.org or Bridget@toledocf.org.

Donor Advised Funds Change Community

Right now, somewhere in the Toledo region, there are two families that may never meet — and yet will profoundly influence each other. One needs a little extra help and may struggle to get by, like far too many in our community. The other has been fortunate enough to provide for themselves and their future and now is eager to give back.

At Toledo Community Foundation, we have the privilege of interacting with both types of families firsthand. While many of our neighbors face tough circumstances, we are also blessed with families who care. That’s why we are proud that the Foundation works to create opportunities for charitable giving that help make our community a great place to live — no matter which neighborhood they call home or how much they earn.

Donor advised funds (DAFs) are a philanthropic tool used by many different entities to support community. In our 45 years of service to the Toledo region, we have built deep expertise in the nonprofit

landscape, as well as our community’s unique needs. DAFs allow donors to tap into this expertise so they can rest assured their gifts will achieve the greatest good.

DAFs also offer a way to establish a tradition of giving that can be passed to the next generation, without requiring the financial wherewithal, time or knowledge necessary to set up a private foundation.

A great strength of our community is the way neighbors find to help one another every day. That’s how families from different walks of life can influence each other, even if they never meet. One may benefit from a food pantry with plenty on the shelves this month; another from showing their children the meaning of giving back. Either way, the Foundation is honored to be here to connect them.

To learn more about making an impact with your giving or to inquire about starting a fund at the Foundation, please contact Mike George or Bridget Brell Holt in our Philanthropic Services Department at 419.241.5049, Mike@toledocf.org or Bridget@toledocf.org. 🙌

The Center

for nonprofit resources



Heather L. Bradley
Director
The Center for Nonprofit Resources



The Center for Nonprofit Resources has introduced an exciting schedule of 2019 programming. Workshop offerings provide thought leaders to present on topics that will assist in the long-term success and sustainability of nonprofit organizations.

2019 Programming Announced

A good leader or member of a nonprofit organization will tell you that if you're not learning, your nonprofit is probably at a standstill. In the world of fast-paced changes in funding, strategic alliances, grant writing and marketing in the nonprofit sector, The Center for Nonprofit Resources makes sure we cover all aspects of nonprofit education.

The Center carefully curates the annual workshop schedule. Two workshops in particular were selected this year to support major priorities in our nonprofit community: strategic partnerships and continuous improvement. Long-term success and sustainability in the nonprofit sector requires utilizing all of the tools available to support quality, capacity and scale. Each workshop offers a practical approach with tools and resources that board members and staff can use immediately.

March 26

9:30 am – 4:30 pm

Strategic Alliances & Collaboration for Effective Long-Term Sustainability

Presenter: Jo DeBolt

This workshop offers practical approaches to evaluating and pursuing strategic alliances, information on the range of partnership options and structures available to nonprofits, and the steps to successfully create an enduring alliance.

To learn more about the Strategic Alliance Partnership grant, visit www.toledocf.org.

For a complete list of 2019 Workshops, go to www.c4npr.org.


May 8

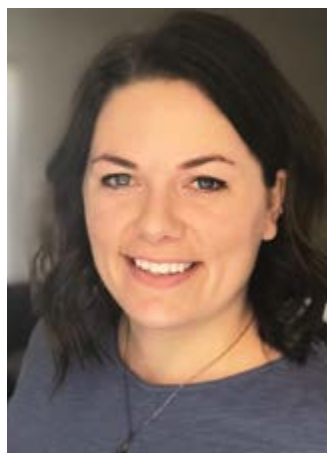
8:30 am – 5 pm

Fast Pitch — A Shared Process Improvement Experience

Presenters: Craig Tickel and Susan Tighe

Funders are increasingly holding nonprofits accountable for demonstrating continuous improvement in their organization. The successful implementation of a LEAN Six Sigma strategy can provide a proven structure to lead continuous improvement effectively. This workshop is an introduction to LEAN Six Sigma, and provides “proof-of-concept” for continuous improvement.

To learn more about continuous improvement solutions offered through The Center, visit www.c4npr.org. 



Lexi Haas
Associate Director
The Center for Nonprofit Resources

What 24 Hours of Giving Looks Like



Three local nonprofit organizations were chosen to receive \$5,000 unrestricted grants for participating in the 2018 #GivingTuesdayNWO campaign. Pictured (l to r) are: Kurt Franck, president/general manager of The Blade; Heather Gallant, executive director, The 577 Foundation; Dr. Doug Mead, director, Toledo School for the Arts; Jeremi Barclay, board president, Mountain Mentors; and Keith Burwell, president, Toledo Community Foundation. • Photo credit: The Blade/Dave Zapotosky

The #GivingTuesday social media event continues to grow both locally and nationally. Toledo Community Foundation encourages area nonprofit organizations, particularly smaller grassroots organizations, to pursue online donations to build their capacity.

In 2018, 181 area nonprofit organizations reported their intent to participate in #GivingTuesdayNWO. Their efforts resulted in \$635,161.37 in donations. More than 3,100 donors contributed to the local #GivingTuesday effort and of those donors, 26% were new donors to the participating organizations.

In addition, this year nonprofits that completed the Foundation's #GivingTuesdayNWO results survey were eligible for a random drawing of three \$5,000 unrestricted grants. Thank you to the Makulinski Family Foundation for donating the \$15,000 in unrestricted grants through their fund at the Toledo Community Foundation and to The Blade for their continued support in promoting #GivingTuesdayNWO.

Of the 101 organizations which submitted their #GivingTuesdayNWO results, the following were chosen at random for the three \$5,000 unrestricted grants:

- **Mountain Mentors**
- **The 577 Foundation**
- **Toledo School for the Arts**

Here are a sample of some of the great results among the 2018 #GivingTuesday efforts of area nonprofit organizations:

"We had two goals for #GivingTuesday: 1) Meet or exceed the donation amount we collected in 2017, and 2) Engage new donors through social media. We exceeded the amount that was donated to AO in 2017 and about one third of the individuals who donated to Advocating Opportunity on #GivingTuesday for 2018 were supporting AO for the first time."

— *Scott Herr, Advocating Opportunity*

"We more than doubled our #GivingTuesday contributions from 2017. This year's campaign featured a new "mascot," Erie the great blue heron, who spent the day visiting some of our protected properties to highlight the beauty of our landscape and benefits of natural lands. We were excited to have the Chronicle of Philanthropy take notice of this campaign, calling the Conservancy "one of the stars of the (#GivingTuesday) drive."

— *Julie Pompa, Black Swamp Conservancy*

"Our goal was \$5,000 and we exceeded it by \$640. This year's emphasis was to support the Community Bereavement Program."

— *Lyn Cooke, Hospice of Northwest Ohio*

"We met and exceeded our #GivingTuesday goal by \$4,639.00."

— *Kaylie Spotts, Humane Ohio* 

Toledo Community Foundation

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Let's Stay in Touch

Toledo Community Foundation often has important news and updates to share with our fundholders, donors and friends. To make sure we get news to you quickly, make sure we have your email address. Or, if you have a new email address, please let us know. Simply email Laura@toledocf.org and type "Update Email" in the subject line so we can record your email address.

Connect with TCF on Social Media

Get the latest news about our northwest Ohio community and current grant opportunities through social media. Just "follow" and "like" Toledo Community Foundation on Facebook and join us on LinkedIn. As always, we welcome your comments and questions.

Also visit us on the web at www.toledocf.org. You'll find important information about upcoming grants, creating a fund, making an online donation, and more. 