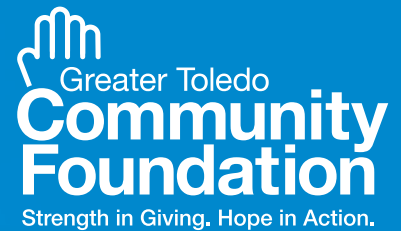


Foundation Matters

Fall 2019



Pictured left to right: Mayor, City of Toledo, Wade Kapszukiewicz; President of Greater Toledo Community Foundation, Keith Burwell; and Chairman of the Board of Greater Toledo Community Foundation and Executive Officer, State Bank & Trust Co., Zac Isaac

New Brand Identity Reflects Evolution of Foundation

What's in a name? A lot. The look and name of an organization reflects its mission, values and work. The "brand" of an organization is one of its most valuable assets. People associate confidence and value with the brands they have come to trust.

Greater Toledo Community Foundation is fortunate to have always had a strong presence in our community. Like most successful businesses and organizations, we've evolved and grown. As a result, we decided to make a few small changes to our "brand."

You'll notice the changes when you look at our website, social media accounts, and this newsletter. We are now "Greater Toledo Community Foundation." Our tagline is "Strength in Giving. Hope in Action." Those few additional words help convey the breadth and depth of the work and services of Greater Toledo Community Foundation.

We have enjoyed working with Thread Marketing Group on creating this enhanced brand. You can continue to count on Greater Toledo Community Foundation to meet the philanthropic choices of individuals, families and businesses, while creating a better community for generations to come.



Message from the President

K E I T H B U R W E L L

Dear Friends,

The year may be drawing to a close, but we have many new things happening at Greater Toledo Community Foundation as we say farewell to 2019. With this newsletter, you will notice a new look and a new name: Greater Toledo Community Foundation. We also have a new tag line: Strength in Giving. Hope in Action. To be effective, a brand must be consistent and strategic. Our updated brand strongly reflects all that GTCF has done and will continue to do for the northwest Ohio community. Our mission, core values, strategic positioning and consistent presence among donors, businesses and the nonprofit community are unwavering.

Greater Toledo Community Foundation also recently rolled out a new financial and CRM system. This system will not only improve operations efficiency, but will also provide a new and better platform for nonprofits to apply for grants and for fundholders to review their funds, donate and make grants out of their funds. We are always ready to assist you with any questions you may have about online grant recommendations or submissions, and encourage you to call us with questions.

Finally, as we bid farewell to another successful year of philanthropy, we invite you to participate in our annual Friends in Philanthropy campaign. Your generosity has helped Greater Toledo Community Foundation distribute more than \$247 million in grants and scholarships since 1973. Your support of our Friends in Philanthropy campaign allows us to keep administrative fees and costs low so that more dollars go back into our community. Community is part of our name, our mission, and our commitment to northwest Ohio's future. Thank you for being part of our community—and most importantly—our friend.

Sincerely,

A stylized, handwritten signature in blue ink that reads "Keith Burwell".

Keith Burwell
President
Greater Toledo Community Foundation



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Road to Improved Maternal Child Health Leads to National Recognition for Certified Pathways HUB Model

The Northwest Ohio Pathways HUB, created in 2005 to help reduce the incidence of low birth weight babies in Lucas County, is certified in a Model that has gained national recognition for its impact on maternal child health. The Certified Pathways Community HUB Model received a “Best Practice” evidence-based designation by the Association of Maternal and Child Health Programs (AMCHP).



“This is the highest stamp of approval for a program designed to improve maternal child health,” said Jan Ruma, Vice President, Hospital Council of Northwest Ohio; Executive Director, Toledo/Lucas County CareNet; Director, Northwest Ohio Pathways HUB. “Our Pathways Community HUB is one of the first three HUBs in the country certified in a model that is now recognized nationally as a best practice in maternal child health. The Northwest Ohio Pathways HUB is the first HUB implementation in an urban area and is currently the largest operating Certified HUB in the United States.”

The Pathways Community HUB came to fruition, in part through a request in 2005 from Greater Toledo Community Foundation for proposals to help reduce low birth weight babies, the leading cause of infant mortality in Lucas County. Dr. Libbey Ruppert, who was on the board of Greater Toledo Community Foundation at the time, advocated for a new approach to help combat the problem.

“In addition, Mansfield, Ohio physicians, Drs. Mark and Sarah Redding, the founders of the Pathways Community HUB Model, had seen how successful community health workers were in Alaska to improve birth outcomes, so they incorporated them into the outcome-oriented Pathways Community HUB Model.”

“With a \$270,000 grant in 2006 from Greater Toledo Community Foundation, the organizations working in maternal child health really came together,” said Jan. “It wasn’t competition among providers; it was the thinking, “We have to do something differently.”

That “something” was the Pathways Community HUB which addresses the “whole person” to achieve better and measurable health and social outcomes. The Northwest Ohio Pathways HUB is a regional care coordination system that connects low-income residents to needed medical and social services, including insurance coverage, food, housing, transportation, medical homes and career development.

“We knew if we were going to improve the health of pregnant women and their babies, we also had to improve their access to food, clothing, shelter and other needs.”

Road to Improved Maternal Child Health Leads to National Recognition for Certified Pathways HUB Model *(cont.)*

“A Pathways HUB Model finds those at risk where they are in the community,” said Jan. “The approach includes “do it for them;” “do it with them;” and “cheer them on.” We are empowering individuals and connecting them to all the areas of care and services they need. And we measure the results.”

The Pathways Community HUB uses Community Health Workers (CHW) as the core persons who go out into the community and work directly with those at most risk. CHWs serve as partners, coaches and advocates for their clients.

transportation and more, and each is tracked through completion in the system’s electronic database,” she said.

The Pathways HUB is a certified Level 1 Pathways Community HUB, a model recognized by the Agency for Healthcare Research and Quality as a data-driven approach to identifying and addressing risk factors at the individual and community levels. The Pathways HUB also assists with workforce development. Of the care coordination system’s 50 CHWs in 2018, 30% were unemployed before pursuing their career – and four were former Pathways HUB clients.



“Hiring and using Community Health Workers changed the trajectory of maternal child health outcomes,” said Jan.

“CHWs work with clients to identify their greatest health risks and to address them one by one. Each risk is translated into a “pathway,” such as unmet needs for housing,

By 2018, 50 CHWs in 19 care coordination agencies helped a record 1,615 northwest Ohio residents, including pregnant women, adults with chronic disease and women of childbearing age.

The Northwest Ohio Pathways HUB model has been expanded to address several other health and social issues, including adults with chronic disease, women who have been diagnosed with breast cancer and persons who have been victims of human trafficking.



"With a \$270,000 grant in 2006 from Greater Toledo Community Foundation, the organizations working in maternal child health really came together."

(cont.)

Organizations are finding the Pathways Community HUB works best for addressing and helping people overcome the risks and barriers they face daily that impact their health.

It improves health, reduces costs, and promotes the "whole person" approach to better health care.



A Pathways Community HUB

HUB is an organized, outcome focused, pay for performance network of community-based organizations that hire and train community health workers to reach out to those at greatest risk, identify their risk factors and assure that they connect to medical, social and behavioral health services.

HUBs address risk factors for each member of the family and payments are made based on confirmed outcomes.

HUBs address individual and community level risk factors in a quality improvement framework.

Which Fund Type Works for You?

Donor Directed Pooled Funds

While Greater Toledo Community Foundation offers a myriad of fund types for donors, Joel and Davie Epstein knew exactly which one was right for them.

“We chose to create a Donor Directed Pooled Fund (DDPF) because it offers a great deal of flexibility,” said Joel. “We were able to use qualified charitable distributions from our IRA, which not all funds allow you to do.”

Since creating their DDPF in 2016, the Epsteins have recommended several local organizations as recipients of donations from the fund, including the Boys & Girls Clubs of Toledo, the Toledo Museum of Art, and the Toledo Zoo. They also established an endowed scholarship at The University of Toledo.

“Establishing a Donor Directed Pooled Fund through the Greater Toledo Community Foundation takes the burden off of us in dealing with many separate organizations and nonprofits,” said Joel.

“This type of fund also allows us to build up a reserve of funds for charitable giving in our future.”

“We have a great deal of faith in the Greater Toledo Community Foundation and like their organizational philosophies and direction,” said Joel. “They are excellent to work with and very responsive to any requests we have. They make our charitable contributions on a regular basis and even allowed us to make some memorial contributions on short notice.”

GTCF can show you how you can use your yearly, required IRA distribution to create a fund. If you are interested in creating a Donor Directed Pooled Fund or would like more information on the charitable giving options available through the Foundation, contact Mike George, Vice President, Philanthropic Services & Advancement at Mike@toledocf.org or Bridget Brell Holt, Philanthropic Services Officer, at Bridget@toledocf.org, or call **419.241.5049**.



A Donor Directed Pooled Fund allows you and your spouse the privilege, during your respective lifetimes, to annually designate specific charitable organizations to receive grants from your fund.

- Donors can give a Donor Directed Pooled Fund any name they wish.
- The Foundation requires \$10,000 to establish a DDPF.
- Gifts (donations) to the fund can be made by the establishing donor or others with cash, credit card, publicly-traded securities, bequests, life insurance, retirement funds including IRA rollovers and Required Minimum Distributions, real estate, tangible personal property, charitable remainder trusts, charitable lead trusts, or the transfer of a private foundation.
- Fund advisors may submit recommendations regarding the distribution of both fund principal and annual earnings, although not below the minimum required fund balance of \$10,000.

Goodwill Industries Opens Doors for Reentry Program

When Marge T. came to Goodwill Industries looking for help to re-enter the workforce, her self-esteem and confidence were nearly non-existent. Her hope for the future was even dimmer. Goodwill's Reentry Program, which began in 2018 with the support of a \$50,000 grant from Greater Toledo Community Foundation, helped Marge gain job-seeking skills, tools and information needed to secure a job—and—most importantly, hope that her future would be bright.

With guidance from the Reentry Program, Marge secured a job at the Park Inn Hotel, eventually working her way up to banquet caterer and, ultimately, supervisor. She secured an apartment and purchased a car. Her self-esteem soared. She discovered an entrepreneurial spirit she didn't know she had, and started her own flower business. Now, Marge plants flowers at numerous downtown businesses and other locations.

"Our Reentry Program fills gaps and removes barriers that provide individuals who are re-entering society from prison with a much greater opportunity for success," said Erik Slack, Community Employment Specialist at Goodwill.

The program also fills a gap in the broader Goodwill Industries reentry program which has operated since 2016 through a \$1.35 million United States Department of Labor grant. The government-funded program is designed for persons who reside in one of three work release facilities. However, about half of the approximately 600 offenders who are released in Lucas County each year go directly home, making them ineligible for Goodwill's government-funded Reentry Program.



Marge T. is looking at a bright future, thanks to Goodwill Industries' Reentry Program

Goodwill Industries Opens Doors for Reentry Program *(cont.)*

"The grant from Greater Toledo Community Foundation helped Goodwill to expand its Reentry Program to include returning citizens who do not meet the Department of Labor's eligibility requirement of residing in a work release facility," said Karyn McConnell, Director of Workforce Development at Goodwill.

The expanded Reentry Program resulted in Goodwill assisting 189 individuals through July 31, 2019.

"We allocate about \$1,000 in services and support to each individual in the Reentry Program," said Erik. "We help them with bus tokens, birth certificates, work clothes, driver's licenses and other items they need to secure a job."

Goodwill also helps pay court fines and costs, job training expenses, criminal background

checks, and provides gasoline cards and other items. Many of the individuals have found jobs in retail, processing, warehouses and at Goodwill Industries.

"Our goal is not only to help these individuals find employment, but to also reduce the recidivism rate," said Karyn. "With citizens returning directly home and receiving the help they need to transition to gainful employment, our local communities are indirect beneficiaries because the reduction in crime will make our communities and neighborhoods safer places to live and work."

"Our board of directors has been very pleased with the Reentry Program and its success," she adds. "Reentry is a huge part of Goodwill Industries' mission, so we will continue this program and reinvest in ourselves."

Greater Toledo Community Foundation Receives Re-Accreditation

Greater Toledo Community Foundation recently received re-accreditation with the National Standards for U.S. Community Foundations. The accreditation indicates that GTCF meets the highest standards for philanthropic excellence.

"This is a significant accomplishment," said Keith Burwell, President of Greater Toledo Community Foundation. "When people trust Greater Toledo Community Foundation with a charitable bequest or to establish a fund, they do it knowing that we have met the rigorous standards for donor services, investment

management, grantmaking, administration and community leadership."

Foundations must complete an arduous process to earn National Standards, including documenting policies for donor services, investments, grantmaking and administration.



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"The National Standards accreditation says this house is in order," said Keith. "It is an excellent validation of the work we do on behalf of our donors and our community."

Scholarships Available for High School and College Students

Our generous donors have created more than 200 scholarship funds for graduating high school seniors, current college students, students pursuing specific fields of study, students from specific geographical areas and students attending specific colleges. Last year, Greater Toledo Community Foundation awarded more than \$1.1 million in scholarships to area students.

Scholarships for the 2020-2021 academic year are updated regularly online through the end of the year. To view our latest scholarship opportunities, visit toledocf.org/main/scholarships/.



Foundation Dollars at Work

First Solar Awards Grants from Corporate Charitable Fund

The First Solar Corporate Charitable Fund of the Greater Toledo Community Foundation provides support to projects and services that make a meaningful impact on “green” education initiatives, access to clean energy and water in underserved areas, and further the development of innovative and sustainable technologies. Over the past three years, the First Solar Corporate Charitable Fund has awarded grants to the following organizations:

- **American National Red Cross: \$30,150**
To support Hurricane Harvey disaster relief efforts.
- **ASU Foundation: \$49,993**
To support the international fellowship program in conjunction with USAID.
- **California Community Foundation: \$27,000**
To support wildfire relief efforts.
- **Downtown Toledo Development Corporation: \$50,000**
To support organizational operations.
- **Environmental Law Institute: \$17,500**
To support organizational operations.
- **National Park Trust: \$51,000**
To support the Kids to Parks Day school contest.
- **Ohio Foundation of Independent Colleges: \$30,000**
To support students pursuing careers in STEM fields.
- **ProMedica Foundation: \$25,000**
To support workforce training programs in conjunction with the Goodwill Job Connection Center.
- **RE-volv: \$10,000**
To support the Solar Ambassador program that connects university students with local nonprofits to complete renewable energy installation projects.
- **The Ohio State University Foundation: \$25,920**
To support field trips to Stone Laboratory for students from low-income schools in northwest Ohio.
- **Toledo Opera Association: \$10,000**
To support the Opera on Wheels program.
- **Vietnam Health Education & Literature Projects: \$24,343**
To support the installation of drinking water filtration systems in rural Vietnamese schools.

Cyclists with Disabilities Empowered through Helping Hens Fund Grant

The Programs to Educate all Cyclists (PEAC), a nonprofit organization that empowers individuals with disabilities through cycling, active transportation and self-advocacy education, believes that “everyone can ride.” A \$4,000 grant from the Toledo Mud Hens Baseball Club’s Helping Hens Fund of Greater Toledo Community Foundation helped PEAC support a summer cycling program that serves youth with disabilities. The 7-week program helps participants work toward their personal cycling goals with the support of trained staff, specialized techniques and an expansive fleet.

The summer cycling program grant was one of nine grants totaling \$30,795 from the Helping Hens Fund.

Grants from the Helping Hens Fund are made to nonprofit organizations providing sports and recreation services to youth enrolled in kindergarten through twelfth grade.



Additional Grants Awarded To:

- **Anthony Wayne Crew Foundation: \$5,000**
To purchase equipment for the school’s crew team.
- **BridgePoint Church: \$10,000**
To rehabilitate and upgrade a baseball field.
- **Co.Mission Toledo: \$2,500**
To support a summer recreation program in partnership with East Toledo Family Center.
- **Girl Scouts of Western Ohio: \$2,500**
To support the GO! Girls Healthy Living Initiative.
- **Lefty Grove Baseball League: \$2,000**
To purchase supplies for a baseball league.
- **Monroe Street Neighborhood Center: \$1,500**
To support transportation costs for a summer camp.
- **Serenity Farm Equestrian Center: \$1,295**
To support a fitness program utilizing horses.
- **Toledo-Lucas County Police Athletic League (PAL): \$2,000**
To support the youth baseball league.

Programs to Educate all Cyclists (PEAC) believes Everyone can ride!

Lovell Fund Grants Support Programming to Reduce Stigma of Mental Health Issues



NAMI (National Alliance on Mental Illness) of Greater Toledo recently received grants of \$30,000 and \$10,000 from the David C. and Lura M. Lovell Foundation Designated Fund of the Greater Toledo Community Foundation (Lovell Fund).

Grants from the Lovell Fund are made to nonprofit organizations whose programming seeks to reduce the stigma around living with and seeking services for a mental health issue.

The \$30,000 grant from the Lovell Fund will help NAMI support educational programming and support for families coping with the mental health diagnosis of a family member. In addition, the Lovell Fund awarded NAMI \$10,000 to support its Kidshop program which helps children with a mental health diagnosis or who have a family member with a mental health diagnosis to build self-esteem, develop coping skills, form positive relationships and minimize isolation.

The grants received by NAMI of Greater Toledo were part of \$158,438 in grants from the Lovell Fund to four other area nonprofit organizations.

Additional Grants Awarded To:

– **Advocates for Basic Legal Equality: \$40,000**

To support the Eviction Crisis and Mental Health Response project that would develop data related to the impact of eviction on mental health consumers and identify solutions and inform future community strategies.

– **Imagination Station: \$12,438**

To support a STEM-based learning experience designed to help youth receiving services from the Zepf Center to develop confidence, resiliency and team building skills.

– **Thomas M. Wernert Center: \$34,700**

To support the expansion of art studio programming that provides individuals with a mental health diagnosis opportunities to use the creative process to express their emotions, facilitate personnel and social growth.

– **Zepf Community Mental Health Center: \$31,300**

To support the creation of a mosaic mural that will provide individuals with mental health issues a means to share their journeys, learn new skills and educate the community about mental illness.



Sauder Village Creates 1920's Main Street with Help from The Andersons Fund Supporting Organization Grant

Visitors to Sauder Village will soon be able to enjoy a stroll down a 1920's "Main Street," complete with a soda shop, candy shop, speakeasy, theater, grocery, dry goods, doctor's office, depot, barbershop, bandstand, fire station, gas station, livery and other buildings reminiscent of this time period. Sauder Village recently received a \$10,000 grant from The Andersons Fund Supporting Organization to support the streetscaping project for the "1920's Main Street" exhibit.

Sauder Village was one of 14 area nonprofits who received grants totaling \$193,425 from The Andersons Fund Supporting Organization of the Greater Toledo Community Foundation.



Additional Grants Awarded To:

- **Ability Center of Greater Toledo: \$10,000**

To support the construction of a new dog training center for the Assistance Dogs for Achieving Independence program.

- **Cal Ripken, Sr. Foundation: \$50,000**

To support the construction of a new multipurpose playing field at Danny Thomas Park in south Toledo.

- **Catholic Club: \$25,000**

To replace the boiler.

- **Erie Shores Council, Boy Scouts of America: \$6,000**

To replace the "Lower Bridge" at Camp Miakonda.

- **Fallen Timbers Battlefield Preservation Commission: \$5,000**

To install display cases and interpretive panels at the Visitor's Center.

- **Friends of Lucas County Children Services: \$15,000**

To install new playground equipment at the outdoor visitation center.

- **Habitat for Humanity - Maumee Valley: \$10,000**

To purchase a cargo van.

- **Imagination Station: \$25,000**

To support the KeyBank Discovery Theater capital campaign.

- **Lake Erie Marshes Association dba Friends of the Ottawa National Wildlife Refuge: \$3,500**

To install an accessible walkway and fishing platform.

- **Toledo Botanical Garden dba Toledo GROWS: \$8,925**

To repair the roof of the Robert J. Anderson Urban Agriculture Center and replace the walk-in cooler.

- **Toledo Community Service Center dba Family House: \$10,000**

To purchase a passenger van.

- **Toledo Cultural Arts Center at the Valentine Theatre: \$5,000**

To purchase assistive listening devices.

- **Unison Behavioral Health Group: \$10,000**

To support renovations at the Jefferson Avenue Recovery House.

Upcoming Deadlines

Bill Rowles Youth Foundation Fund:	January 31, 2020
Katherine R. Smith Funds for Youth:	January 31, 2020
First Solar Corporate Charitable Fund:	February 1, 2020
Strategic Alliance Partnership:	February 15, 2020
Toledo Mud Hens Baseball Club's Helping Hens Fund:	March 1, 2020
David C. and Lura M. Lovell Foundation Designated Fund:	March 1, 2020

To learn more about Greater Toledo Community Foundation grant opportunities and to apply online, visit www.toledocf.org/main/grants-module/. We encourage all grant seekers to contact us with any questions you may have prior to submitting a grant. You may reach us at **419.241.5049**.

Northwest Ohio Nonprofit Innovation & Excellence Award Winners

The following nonprofit organizations are winners of the Ninth Annual Northwest Ohio Nonprofit Innovation & Excellence Awards. The Awards honor and recognize outstanding nonprofit organizations and their achievements in our community.

The 2019 Honorees Are:

Neighborhood Properties – Nonprofit Innovation Award

Lucas County CASA – Nonprofit Excellence Award

Small Organization (Budget less than \$500,000)

Habitat for Humanity – Maumee Valley – Nonprofit Excellence Award

Large Organization (Budget more than \$500,000)

The Nonprofit Innovation & Excellence Awards are sponsored by The Blade and Greater Toledo Community Foundation in partnership with The Center for Nonprofit Resources. Learn more about this year's award winners at www.toledocf.org.



Pictured left to right, is Kurt Franck, The Blade; Michael McIntyre, Habitat for Humanity-Maumee Valley; Judy Leb, Lucas County CASA; John Hoover, Neighborhood Properties; and Keith Burwell, Greater Toledo Community Foundation. (PHOTO BY NATHAN VOLKER, THE BLADE)

Toledo Bar Association Assists Area Nonprofits

A collaboration has been emerging between The Center for Nonprofit Resources (The Center) and the Toledo Bar Association. Building on the success of a prior pilot project,” said Heather Bradley, director of The Center, “we expanded support for human resources related issues. With the complexity and risk for nonprofit leaders who don’t have access to legal counsel, having access to local attorneys who offer this information pro bono is a game changer in our nonprofit community. This information will help nonprofit professionals to avoid risks and ensure they are compliant with employee related issues.”

The Center
for nonprofit resources

“There are many areas in which an attorney can assist a nonprofit, but the area we decided to start with was employment,” said Maggie Humphrey, director of Community Engagement, Toledo Bar Association. “There are a wide range of employment issues a nonprofit can face. We piloted two Lunch and Learn workshops to create access to legal experts who shared information in the areas of worker’s compensation, independent contractors, employee handbooks and the Family Medical Leave Act.”

“We believe this collaboration is beneficial because it allows each group to do what they do best, and together to achieve more,” said Maggie. “We have a wonderful network of attorneys through our organization who are interested in helping local nonprofits, so partnering with The Center only makes sense. It will enable us to connect our members to nonprofits performing important work in the Toledo area.”

“We continue to collaborate with the Toledo Bar Association to identify ways to expand these value-added services,” explained Heather. “They seek our input on trending issues and help create the connection with local attorneys who generously share their time and expertise. We look forward to announcing new services in 2020.”

#GIVINGTUESDAY[™] **NWO** Coming Soon

#GivingTuesday[™] has become a global day dedicated to giving back to the community. This year, #GivingTuesday takes place December 3, 2019. Greater Toledo Community Foundation encourages all northwest Ohio nonprofits to join in this day of giving.

Nonprofit organizations that register and participate in the local campaign, #GivingTuesdayNWO, are eligible to receive one of three \$5,000 grant awards. Register your intent to participate by December 2, 2019 at noon. Be sure to complete the Results Survey between December 10, 2019 and January 10, 2020.

In order to be eligible for the grants, organizations must participate in the day of giving by collecting contributions via online donation, cash, check or from a Donor Advised Fund of the Greater Toledo Community Foundation, and complete a results survey. Grants will be awarded through a random selection and awarded in February.



Welcome Artisha Lawson

Greater Toledo Community Foundation welcomes Artisha Lawson as Program Officer. Artisha, who was most recently a Senior District Executive at Erie Shores Council, Boy Scouts of America, earned a Bachelor of Arts in Communication, Radio, Journalism and Television from Central State University and a Master of Organizational Leadership from Lourdes University. Prior to joining GTCF, Artisha also worked as a freelance reporter for The Sojourner's Truth, a Holiday Coordinator for Aurora Project, and a Community Outreach Coordinator for Maumee Valley Habitat for Humanity. Artisha can be reached at Artisha@toledocf.org.

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Affiliated Community Foundations

Affiliated Community Foundations offer emerging and established community foundations in northwest Ohio the ability to build assets and make grants—in their local communities—while taking advantage of Greater Toledo Community Foundation's administrative structure and oversight.