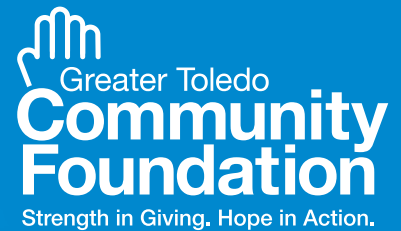


Foundation Matters

Winter 2020



Anchored by Dana's Toledo Driveline facility, the Overland Solar Project is transforming the former Jeep site and will positively impact the surrounding neighborhoods by providing funding for workforce development, job training and neighborhood improvements.

Overland Solar Project Shines Brightly

One of the most innovative and collaborative projects in the history of northwest Ohio is now underway, poised to produce renewable energy with the goal of supporting neighborhood reinvestment and creating resources to meet community needs. This project will provide funding for workforce development, job training, neighborhood improvements and more. And it all begins with the power of the sun.

The project centers on a solar array located in Toledo's Overland Industrial Park. Powered by First Solar's American-made thin film module technology, the solar array will provide clean, renewable energy that Dana Inc. will purchase for its 300,000-square-foot Toledo Driveline facility, which is also located in the park.

In turn, Greater Toledo Community Foundation has created a nonprofit entity to own the solar field in conjunction with the Toledo-Lucas County Port Authority. By selling the electricity to Dana, the nonprofit's revenue stream will be reinvested through grants to local nonprofits working to improve the surrounding neighborhood. Hundreds of thousands of dollars will be invested into the neighboring Overland communities.

"This type of collaboration among businesses, government and agency partners to deliver a sustainable community investment is unprecedented," said Keith Burwell, president of Great Toledo Community Foundation. "The partners' commitment to build a world-class solar-power

(continued on page 3)



Message from the President

K E I T H B U R W E L L

Dear Friends,

It's often said there is strength in numbers. Recently, we've witnessed that over and over with community partnerships and community-based work here in northwest Ohio. This newsletter shares some great examples of how much more can be accomplished when individuals, businesses and organizations work together for a common good.

The Overland Solar Initiative is one of the finest examples of strategic collaboration in our community. Major businesses, the Toledo-Lucas County Port Authority and Greater Toledo Community Foundation partnered for what will be the greater good of a critical region in our city. It showcases a commitment to sustainability, workforce development, renewable energy and cutting-edge solutions. Most importantly, it allows us to invest in the Overland neighborhood for many years to come.

You'll also read about how young philanthropists are stepping up to work together and support the most pressing needs in our community, like early childhood development. Also, local faith-based organizations of all denominations have partnered in the Sacred Grounds program to create wildlife habitats and gardens to play a role in reducing environmental challenges.

From where we sit, in a nation that is often more divided than united, northwest Ohio is proving that collaboration empowers, enlightens and improves the lives of many.

Sincerely,

A handwritten signature in blue ink that reads "Keith Burwell". The signature is stylized and fluid.

Keith Burwell
President
Greater Toledo Community Foundation



Excellence. Accountability. Impact.™



GEM, Inc. employees Joe Rybka and Ryan Schmitt install solar panels on the Overland site.

Overland Solar Project *(continued from page 1)*

generation site will provide funds that will be reinvested in the surrounding neighborhoods far into the future.”

James Kamsickas, president and CEO of Dana said the project is much more than a solar project. “This unique collaboration allows Dana to capitalize on all the benefits of renewable energy while also making a significant economic impact on the residential neighborhoods surrounding our facility.”

The highly collaborative project includes support from the Toledo-Lucas County Port Authority which owns the land at the Overland Industrial Park and leases to the Foundation for \$1 per year; First Solar, which donated the solar modules; Yaskawa Solectria Solar, which donated newly-designed inverters; and engineering and construction services from GEM Energy, JDRM Engineering, Kokosing Construction, the Mannik Smith Group and TTL Associates.

Impact at a Glance

The Overland Solar Project will invest in a geographic area that has struggled since the former Jeep Plant’s closing. More than 32% of the residents now live below the poverty level.

The solar array is expected to generate more than \$320,000 in year one.

The array will generate enough power to reduce carbon dioxide by more than 3,000 tons—which is equivalent to removing 465 cars from the roadways each year.

Since the solar panels were donated and have an average lifespan of 25 years, this equals a potential \$8,000,000 infusion for the surrounding neighborhoods.

Mark and Rose Makulinski, GTCF fundholders, offered a Challenge Match of up to \$500,000 for the Overland Solar Initiative, instantly doubling any project contributions.

Support the Overland Solar Project

Greater Toledo Community Foundation thanks the many businesses who have donated over \$2 million in materials and labor for the Overland Solar Project. Financial assistance is still needed for uncovered costs. If you or your business would like to be part of this collaborative initiative, please contact Keith Burwell at the Foundation, 419.241.5049 or Keith@toledocf.org.



GTCF grants support the Sacred Grounds project, including Salem Lutheran Church's garden shown here.

Sacred Grounds Promotes Community Health

New wildlife habitats and native plant gardens are blooming throughout our community thanks to the Sacred Grounds Project through the National Wildlife Federation. The National Wildlife Federation Great Lakes Regional Center (NWF) collaborates with local organizations and houses of worship to create wildlife habitat spaces on church properties through their Sacred Grounds program.

“Toledo was the pilot program for Sacred Grounds,” said Manja Holland, Regional Education Manager, Great Lakes Regional Center, National Wildlife Federation. “The goal is to create a self-sustained network of wildlife habitats at houses of worship while also creating a healthier environment.”

With the help of a \$50,000 Community Funds grant from Greater Toledo Community Foundation in 2018 and a \$12,790 grant from the Stranahan

Supporting Organization in 2018, the NWF worked together with a team of local partners to help 12 houses of worship create Sacred Grounds habitats. By the end of 2020, 18 houses of worship will be engaged in the program.

“We are connecting houses of worship to environmental stewardship,” said Manja.

Each participating house of worship receives a \$1,500 mini grant and is provided with a mentor to assist them with site assessment, plant selection and community resources. The houses of worship host workshops focused on best practices, native plant sources, garden designs, and more topics with

the help of 10 area businesses and organizations working together with NWF on Sacred Grounds.

The Sacred Grounds project also includes an annual garden tour and celebration where houses of worship can showcase their projects to other participants and the community at large.

How each house of worship creates their “Sacred Grounds” are as diverse as their denominations. People’s Missionary Baptist Church, for example, created a Prayer Garden that blooms with native flowers and provides a quiet, safe place for parishioners and visitors to spend time in reflection. Other houses of worship have established rain gardens, and some have even purchased abandoned adjacent properties to reduce blight while expanding their native gardens.

While adding beauty to their space, the gardens serve even more important for ecological purposes, like providing a natural habitat for declining pollinator species like monarchs and native bees. With monarch butterfly populations declining by 90 percent over the last two decades, and native bee populations dropping just as drastically, native species like milkweed and other nectar plants are needed to help restore these populations. One participating house of worship observed native bumble bees on the purple coneflowers they had planted.

“We are connecting houses of worship to environmental stewardship,” said Manja. “Sacred Grounds also has an important domino effect. These houses of worship can also inspire neighboring congregations and the greater interfaith community to advance environmental stewardship practices and help revitalize the ecosystem.”

For more information on Sacred Grounds, visit the Sacred Grounds Toledo website: tlcraingardeninitiative.org/sacred-grounds-toledo/.

Benefits of a Corporate Donor Advised Fund

Businesses and corporations are opportunities to support charitable endeavors. In 2018, corporate charitable contributions totaled over \$20 million. One of the easiest and most flexible options for corporate giving is a Donor Advised Fund (DAF). Like Donor Advised Funds for individuals, a Corporate DAF is an efficient and effective vehicle for businesses of all sizes to make a difference in the community.

Corporate Donor Advised Funds allow you to support a charitable cause or need that matches the mission and vision of your company, is one that your employees feel passionate about, focuses on an emerging community need, or one of many other options.

In addition to receiving an immediate tax deduction when investing in a DAF and supporting community needs, businesses realize a number of other benefits in their philanthropic investments. These may include:

- Enhancing their company’s name and brand.
- Building internal and external respect for their business.
- Contributing to finding solutions, supporting programs and creating awareness of community issues.
- Meeting their employees’ desire to support causes they are passionate about. Nearly 80% of millennials say they consider a company’s social and environmental commitments when deciding where to work.

Greater Toledo Community Foundation is ready to help your business achieve its philanthropic goals. Our staff simplifies record keeping and administrative tasks, identifies prospective grantees, and customizes the fund according to your business size and giving goals.

Contact Greater Toledo Community Foundation to set up a Corporate Donor Advised Fund that will positively impact the lives of your employees and the community for years to come. Call Mike George, Vice President, Philanthropic Services & Advancement, at 419.241.5049 or email Mike@toledocf.org.



Pictured: (l to r) Keith Burwell, president, Greater Toledo Community Foundation; Dorothy Mockensturm, managing director, Good Grief of Northwest Ohio; Kurt Franck, president/general manager, The Blade; Jori Jex, executive director, Valentine Theatre; and Dustin Watkins, executive director, Bittersweet Farms. Photo credit: The Blade/Dave Zapotosky

#GivingTuesday Celebrates Generosity

In 2019, after a frenzied Black Friday and hectic Cyber Monday, #GivingTuesday gave the community a chance to step back, reflect and support the work of area nonprofit organizations.

This past year, 118 local nonprofit organizations registered their intent to participate in #GivingTuesday, a national effort that has become recognized as a “day of giving” by engaging with the community through social media campaigns.

At the completion of #GivingTuesdayNWO, 65 nonprofits submitted the results of their donation campaigns. The responding nonprofits reported receiving a total of \$429,177.33 in the local #GivingTuesday effort.

The organizations that submitted their results became eligible for a random drawing of three \$5,000 unrestricted grants from Greater Toledo Community Foundation. The three nonprofit organizations

that received the grants were:

- Small Organization:
Good Grief of Northwest Ohio
- Large Organization:
Toledo Cultural Arts Center/Valentine Theatre
- C4NPR Mastermind Participant:
Bittersweet Farms

#GIVINGTUESDAY[™]NWO

Greater Toledo Community Foundation and The Center for Nonprofit Resources have promoted #GivingTuesdayNWO since its inception to help build the capacity of local nonprofits, particularly the smaller grassroots organizations.

Greater Toledo Community Foundation is proud to support #GivingTuesdayNWO and extends its appreciation to The Blade for partnering in the effort and helping to promote the 2019 #GivingTuesdayNWO campaign.

“Spark” Ignites a New Generation of Philanthropists

If the interest in forming a new group of young philanthropists is any indication of tomorrow’s community givers, the future of northwest Ohio looks bright. “Spark,” a new affinity group of the Greater Toledo Community Foundation, brought together more than 50 young community leaders at its kickoff event in December.

“We want to engage a new generation of philanthropists in this area,” said Morgan Bayer, Brand Strategy Manager, Concept Rehab and a member of the 2020 Spark cohort.

A cohort model of 12 individuals was formed from the kickoff event. Each member of the Spark 2020 cohort personally invested \$750 and will participate in workshops and learning experiences, with a goal of awarding one nonprofit a grant in the Spring of 2020.

Mike George, Vice President, Philanthropic Services & Advancement, Greater Toledo Community Foundation, oversees the cohort which includes individuals from business, education, law and other areas.

“We held a Values Workshop which helped us explore our similar individual and group values,” said Morgan. “We learned more about community needs and priorities. We also learned how complex

philanthropy is along with it being a personal and rewarding experience.”

Based on what they learned about the most pressing needs in northwest Ohio, the Spark 2020 cohort chose to focus their efforts on early childhood development and the accompanying challenges of access for that sector.

Their next step is distributing requests for proposals to interested organizations with a focus on early childhood development.

Beyond distributing funding, the Spark 2020 cohort also wants to immerse themselves in the work of the nonprofit they choose. “We want to go on site and experience what the organization does first-hand and see how they are making a difference in the community.”

Greater Toledo Community Foundation will supplement Spark 2020’s grant with a \$10,000 grant to the organization they select for funding this year.

To learn more and get involved in a future cohort, contact Mike George, Mike@toledocf.org or 419.241.5049.



Bunching Strategy Offers Tax Savings

The December 2017 tax law, which nearly doubled the standard deduction, has more donors considering “bunching” their charitable contributions into one year, particularly with donor advised funds, to reduce their tax liability.

In “bunching,” donors choose to bunch their charitable giving in a single year and not make charitable contributions in the following years. For example, rather than make a contribution less than \$24,400 (the required minimum for claiming an itemized deduction) a couple may decide to

contribute \$50,000 to a donor advised fund in one year, and then make no contributions the next four years. This “bunching” approach allows the couple to itemize deductions in the first year and claim standard deductions in the other four years.

Greater Toledo Community Foundation can assist you in making your charitable gifts the most tax efficient as possible. For more information on this subject, or to discuss your charitable goals, contact Mike George at Mike@toledocf.org or 419.241.5049.

Foundation Dollars at Work



Baby University

Nine Area Nonprofits Receive Community Funds

Baby University recently received a \$30,130 grant from Greater Toledo Community Foundation for its Baby U Graduate Program. Baby University provides workshops and home visits to parents living in Toledo's Old South End. Studies indicate that children from low-income neighborhoods enter Kindergarten 60 percent behind their middle-class counterparts in learning development. To close this gap, Baby U helps expectant parents or parents of children ages 0- to 5-years-old with skills like reading to their children, bonding, building their children's self-esteem and more.

Baby U was one of nine area nonprofits that received grants totaling \$283,723 from the Community Funds of Greater Toledo Community Foundation. Other grantees were:

- **Adopt America Network - \$70,100**
To support the adoptive and kinship family permanency project.
- **Avalon Foundation - \$6,000**
To support the kc4K youth leadership program.
- **Cal Ripken, Sr. Foundation - \$50,000**
To support Badges for Baseball programming at the Toledo youth development park.
- **Council of Michigan Foundations, Inc. - \$5,000**
To support the Great Lakes Funders Collaborative.
- **EVAC Project Inc. - \$2,500**
To support an independent evaluation of EVAC programming.
- **PCs for People - \$50,000**
To support digital inclusion for low-income residents of northwest Ohio.
- **St. Paul's Community Center - \$24,993**
To support the independent evaluation of shelter operations and services.
- **Toledo Public Schools - \$45,000**
To support the Expectant and Parenting Student program.

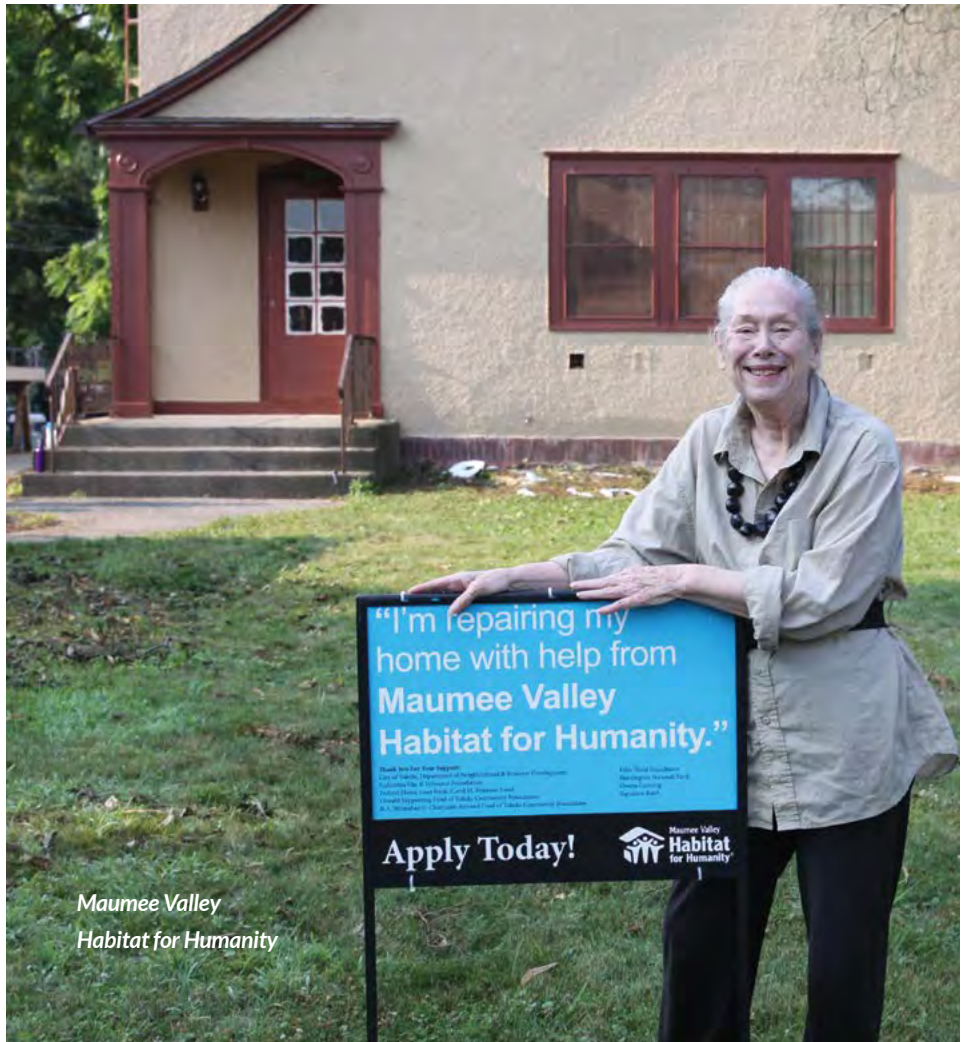
Homeowners Get Helping Hand From Habitat for Humanity

Homeowners who cannot afford some of the most basic health and safety-related home repairs receive a helping hand—and free labor—from the Home Repair Ministry program through Habitat for Humanity-Maumee Valley. Approved applicants only pay for the cost of materials for the repairs and may use a 0% interest, 1-2-year payment plan. The Home Repair Ministry program recently received a \$45,000 grant from the Stranahan Supporting Organization of the Greater Toledo Community Foundation to support the program.

Habitat for Humanity-Maumee Valley was one of 11 organizations who received grants totaling \$364,963 from the Stranahan Supporting Organization. Other grantees were:

- **Aspire – \$35,000**
To support the general operations of Aspire, a data-driven, collective impact strategy to advance the success of Lucas County children from cradle to career.
- **Goodwill Industries of Northwest Ohio – \$25,000**
To support the Reentry Program.
- **Lucas County Sheriff’s Office Drug Abuse Response Team (D.A.R.T.) – \$45,000**
To support the Community Advocates Outreach Project and supportive services for addicts and their families.
- **Partners for Clean Streams – \$35,000**
To support waterway and wetland conservation projects.

- **Perrysburg Heights Community Association – \$20,000**
To support afterschool and summer programming.
- **St. Paul’s Community Center – \$50,000**
To support emergency shelter and supportive housing services.
- **Thomas C. Wernert Center – \$25,000**
To support the health and wellness programming through year-round gardening experiences.
- **Greater Toledo Community Foundation – \$24,963**
To support the Overland Solar Initiative.
- **Greater Toledo Community Foundation – \$15,000**
To support the Pre-K Initiative.
- **TutorSmart – \$45,000**
To support the tutoring project.



Maumee Valley
Habitat for Humanity





Toledo Alliance for the Performing Arts

Toledo Walleye Hockey Club's Wishing Well Fund

Children at the Boys and Girls Clubs of Toledo will have a chance to participate in afterschool dances thanks to a \$4,042 grant from the Toledo Walleye Hockey Club's Wishing Well Fund to the Toledo Alliance for the Performing Arts (TAPA). TAPA includes the Toledo Ballet and Toledo Symphony and offers student performances, education programs and community concerts at schools and community facilities, with many offered at no charge.

The Toledo Alliance for the Performing Arts was one of three area nonprofit organizations that received funding totaling \$18,042 from the Wishing Well Fund. The other grantees were:

- **American Heart Association/American Stroke Association-Northwest Ohio Office - \$10,000**
To purchase AED CPR training kits for local schools.
- **Children's Museum of Findlay - \$4,000**
To construct an interactive hockey museum exhibit.

Upcoming Deadlines

| | |
|----------------------------------------|-----------------|
| Mud Hens Transportation Fund | March 15, 2020 |
| Andersons Fund Supporting Organization | April 15, 2020 |
| First Solar Corporate Charitable Fund | May 1, 2020 |
| Community Funds | August 15, 2020 |
| Community Funds Accelerator Grants | August 15, 2020 |

Learn more about various grant opportunities and view guidelines at www.toledocf.org.

Call Before Submitting

Have questions about the grant you would like to submit? The Greater Toledo Community Foundation staff is available to answer your questions. Feel free to call us at 419.241.5049 before applying.

Growth Through Collaboration

Over the years, The Center for Nonprofit Resources has increased reach and impact through collaboration with strategic partners. Acting on input from prospective and current clients, service offerings are regularly refreshed in the areas of professional development, technical assistance and on-demand resources to better meet the needs of local nonprofits.

In some cases we need to expand our circle of collaborators to introduce new areas of expertise. For example, we have been working with the Toledo Bar Association to create access to the local attorneys who volunteer in their Pro Bono division. New delivery platforms such as in-person Lunch & Learn sessions and webinars are being piloted. The Center is actively promoting The Toledo Bar Association Pro Bono Legal Services Program which identifies nonprofits in need of free legal assistance. They have a group of volunteer attorneys who are interested in helping local nonprofits solve their legal issues, so they can better serve the community.

The Center *for nonprofit resources*

Volunteer attorneys can help with employment and contract issues.

In other cases we need to evolve the relationship with an existing collaborative partner to leverage new or emerging opportunities. Our local chapter of the Association of Fundraising Professionals (AFP), for example, has been a long-time partner to assist in bringing thought leaders to the area to share their fundraising expertise. In the coming months, we are exploring new ways to tap into the expertise resident in our local AFP chapter.



A Must-do Workshop!

You've read his books and blogs and watched his videos. You've heard his name in certain circles...and it always makes you smile. Tom Ahern is coming to Toledo! Tom's training is about just one thing: helping nonprofits make MORE money from its investment in donor communications. Come and hear what he has to say about crafting specific, donor-centered communications that get results! The Northwest Ohio Chapter of AFP and The Center for Nonprofit Resources are partnering to bring Tom Ahern to Toledo on May 20. Register now at C4NPR.org. This event will sell out!

Calling all board members, executive directors and communications or development professionals! If you are responsible for donor acquisition and retention through year-round social and other media engagement you won't want to miss this workshop. Register at www.C4NPR.org.

Make Far More Money with Your Donor Communications

May 20 9AM-4PM

Tom Ahern





Welcome Jeffrey Fortney

Greater Toledo Community Foundation recently welcomed Jeffrey Fortney as its new Fund Accounting Manager. Jeff was previously Accounting Manager with Toledo Northwestern Ohio Food Bank where he oversaw monthly financials, payroll, inventory, audits and budgeting. He also worked as Senior Staff Accountant and Formulary Manager with Heartland Healthcare Services. Jeff has a Bachelor of Business Administration degree from The University of Toledo and an Associate in Arts degree in Accounting and Business Management from Lourdes University.

BOARD OF TRUSTEES

| | |
|------------------------------------|---------------------------------|
| L. Zac Isaac CHAIR | Kaye M. Aldridge |
| Hussien Y. Shousher VICE CHAIR | Richard L. Arnos |
| Pamela S. Hershberger TREASURER | Diana Block |
| Susan F. Palmer SECRETARY | Richard J. Brunner |
| | Pariss M. Coleman, II |
| | Michael C. Gibbons |
| | Harold Robert (Bob) Howell, Jr. |
| | Jane A. Kervin |
| | Jay Morgan |

STAFF

| | |
|---------------------------------------------------------------------|---------------------------------------------------------|
| Keith Burwell PRESIDENT | Patrick Johnston SENIOR PROGRAM OFFICER |
| Heather Bradley DIRECTOR, THE CENTER FOR NONPROFIT RESOURCES | Artisha Lawson PROGRAM OFFICER |
| Kim Cryan CHIEF FINANCIAL OFFICER | Robbin Moser ACCOUNTING ASSISTANT |
| Sara Cryan SCHOLARSHIP OFFICER & PROGRAM ASSOCIATE | Joanne Olhausen DIRECTOR, MARKETING & COMMUNICATIONS |
| Christine Billau Dziad PROGRAM OFFICER | Lori Quartermaine GRANTS MANAGER |
| Jeffrey Fortney FUND ACCOUNTING MANAGER | Laura Sams ADMINISTRATIVE ASSISTANT |
| Mike George VICE PRESIDENT, PHILANTHROPIC SERVICES & ADVANCEMENT | Lyndi Sheets CONTROLLER |
| Bridget Brell Holt PHILANTHROPIC SERVICES OFFICER | |

Affiliated Community Foundations

Affiliated Community Foundations offer emerging and established community foundations in northwest Ohio the ability to build assets and make grants—in their local communities—while taking advantage of Greater Toledo Community Foundation’s administrative structure and oversight.