

# #GivingTuesdayNWO

## *Nonprofit Frequently Asked Questions*

For complete details on the grant program, please review the #GivingTuesdayNWO Grant Guidelines available at [www.toledocf.org/2020/10/givingtuesdaynwo-2/](http://www.toledocf.org/2020/10/givingtuesdaynwo-2/).

**Q: What is #GivingTuesday™?**

A: It is a global day dedicated to giving. Following Black Friday and Cyber Monday, #GivingTuesday™ is a time when charities, families, businesses, community centers and students around the world come together for one common purpose: to celebrate generosity and to give. In 2020, #GivingTuesday™ will be held on December 1. Northwest Ohio nonprofits are encouraged to launch their own day-long local #GivingTuesdayNWO campaigns that day. To learn more about the national movement, visit [www.givingtuesday.org](http://www.givingtuesday.org). To learn more about the local #GivingTuesdayNWO please visit [www.toledocf.org/2020/10/givingtuesdaynwo-2/](http://www.toledocf.org/2020/10/givingtuesdaynwo-2/).

**Q: Where can I get more information on how to conduct a successful #GivingTuesdayNWO campaign?**

A: The Center for Nonprofit Resources offers many resources to support you and your #GivingTuesday campaign whether this is your first campaign or you have many under your belt. <https://www.c4npr.org/community-engagement/givingtuesdaynwo-sessions/gt-mastermind-resources/>. To learn more about the national movement and access other helpful resources, visit [www.givingtuesday.org](http://www.givingtuesday.org).

**Q: What is the Greater Toledo Community Foundation #GivingTuesdayNWO grant program?**

A: The Foundation encourages local nonprofit organizations to participate in this day of giving by offering a total of two grant awards of \$5,000 each to participating nonprofit organizations. Eligible organizations will receive funding based on a random selection administered by Greater Toledo Community Foundation. One grantee will be selected from each of two groups including: 1) organizations with operating budgets over \$500,000; and 2) organizations with operating budgets less than \$500,000. Not all organizations that participate in the day of giving will receive funds from Greater Toledo Community Foundation.

**Q: How does an organization become eligible to receive grant funds?**

A: To be eligible, nonprofit organizations must register their participation through the Greater Toledo Community Foundation website by noon on November 30, 2020. Organizations can access the online registration form (Intent to Participate) after October 30, at [www.toledocf.org/2020/10/givingtuesdaynwo-2/](http://www.toledocf.org/2020/10/givingtuesdaynwo-2/).

In addition, organizations must complete and submit a Results Survey after the day of giving in order to be entered into the random selection process. This survey will be available at [www.toledocf.org/2020/10/givingtuesdaynwo-2/](http://www.toledocf.org/2020/10/givingtuesdaynwo-2/), from December 8, 2020 through January 8, 2021.

**Q: How will an organization know if they have successfully registered to participate in the program?**

A: An updated list of registered nonprofit organizations will be uploaded to the Foundation website on November 9, 17 and 24. A final list of registered organizations will be uploaded to the website by 5 p.m. on November 30, 2020.

**Q: Are there any other steps we should take to participate in this program?**

A: Yes. In order to participate, organizations must agree to place the #GivingTuesdayNWO logo and a link to their donation page or donate button on the organization's homepage. To obtain the #GivingTuesdayNWO logo, please visit

[www.toledocf.org/2020/10/givingtuesdaynwo-2/](http://www.toledocf.org/2020/10/givingtuesdaynwo-2/).

**Q: Will every organization that participates receive grant funding from Greater Toledo Community Foundation?**

A: No. A limited amount of funds are available for the grant program. A total of two, \$5,000 grants will be made to support #GivingTuesdayNWO participants following the day of giving.

**Q: Can donations be made directly to Greater Toledo Community Foundation on behalf of an eligible, participating organization?**

A: No. The Foundation cannot accept any donations on behalf of nonprofit organizations. All donations must be made directly to the organization itself.