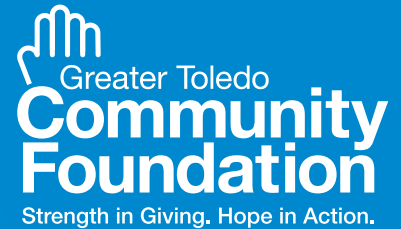


# Foundation Matters

Fall 2020



## Foundation Addresses Equity and Access through New Initiative

With new racial crises and situations dividing communities this past year, nearly every city in the United States is searching for ways to deal with inequities. Greater Toledo Community Foundation (GTCF) recently launched a multi-year Equity & Access Initiative to proactively address the concerns raised by communities that are disproportionately impacted by inequity and lack of access in the Greater Toledo area.

"We understand the anger and frustration that yet another tragedy like the death of George Floyd creates for all of us, in particular for our community members who feel unsafe every day" said Keith Burwell, president,

GTCF. "As a community foundation, we work to bring people together, to solve problems and to build trust."

"Greater Toledo Community Foundation has a history of responding to the community during times of conflict and major issues," added Artisha Lawson, program officer, GTCF. Most recently, GTCF created two major funding avenues for area nonprofit organizations to help them with challenges related to the pandemic: the COVID-19 Response Fund and Community Resilience Fund.

"With the Equity & Access Initiative, the Foundation will focus on moving the needle in four areas: advocacy, (continued on page 3)



# Message from the President

K E I T H   B U R W E L L

Dear Friends,

There is very little we can do alone and do well in life. During one of the most tumultuous times in the history of our country, that is a lesson each of us needs to remember. It is a choice. We can focus on the divisions in our nation individually or build bridges together. We can lament the overwhelming hardships of the pandemic or join with others and find ways to overcome them.

That is what Greater Toledo Community Foundation is doing—and will continue to do. It's in our mission: "Addressing the changing needs of the region through efficient, prudent, high impact grantmaking; and "Serving as a source of information about and as a catalyst in shaping the region's response to those needs."

When the pandemic engulfed our community and nonprofit organizations, we created the COVID-19 Response Fund. We've distributed over \$509,000 to help 65 organizations meet the challenges of the pandemic head on. We've created a Community Resilience Fund to help nonprofits continue their missions as they navigate new ways to meet community needs. And we established a multi-year Equity & Access Initiative, led by some of this community's most forward thinkers, to proactively address the concerns raised by communities that are disproportionately impacted by inequity and lack of access in the Greater Toledo area.

We do all of this together. We are fortunate to have some of this area's most committed individuals, families, organizations and businesses that have created funds that meet our community's needs no matter how unprecedented or challenging they are.

Henry Ford said, "Coming together is a beginning. Keeping together is progress. Working together is success."

Thank you to all our friends for coming together, staying together, and working side by side to make northwest Ohio and southeast Michigan a safer, stronger and better community for generations to come.

Sincerely,

Keith Burwell  
President

Greater Toledo Community Foundation



Excellence. Accountability. Impact.™

# Foundation Addresses Equity and Access (continued from page 1)

employment, economic development and non-profit capacity,” said Artisha. “Our goal is to provide available funding to address these four focus areas in an impactful way.”

Greater Toledo Community Foundation has committed \$200,000 in funding for the Equity & Access Initiative.

Artisha said the first three focus areas will apply an outward approach to the community, while the nonprofit capacity focus will address internal lack of equity and access in the nonprofit sector.

“Advocacy provides a framework to support action-oriented education on racism, implicit bias or other barriers that marginalized communities deal with in the Greater Toledo area,” explained Artisha. “The employment focus seeks to provide access to living wage careers while the economic development focus supports best practices that expand the number of minority-owned businesses.

“The focus on nonprofit capacity seeks to elevate existing skillsets of boards and management staff, and address technical gaps of nonprofits that serve minority communities.

“We also hope to see new and existing collaborations between nonprofits of various capacity levels to generate measurable impact through this initiative.”

Artisha said that through the Equity & Access Initiative, the Foundation hopes to increase the number of nonprofits that become more familiar with GTCF and increase access to philanthropic dollars to nonprofits.

GTCF also hopes to align community nonprofits with existing and emerging neighborhood and government planning efforts that could shape potential projects over the two-year funding timeline.

GTCF requested Letters of Intent (LOI) from interested nonprofit organizations in October for the first round of Equity & Access Initiative grants.

The Equity & Access Advisory Committee will review LOIs and full applications and provide funding recommendations that will be confirmed by the GTCF board. The first round of grants from the Equity & Access Initiative will be distributed in Spring 2021.

In addition to the funding requests, GTCF is working with the African-American Legacy Project of Northwest Ohio to strengthen community connections between minority citizens and law enforcement. The program being developed will be financially supported by GTCF and feature conversations among community leaders and law enforcement professionals, as well as separate educational components developed for students in northwest Ohio schools and the general public.

GTCF recognizes the work of the Unification Coalition made up of local African-American leaders working toward the development of the Toledo Black Agenda. The Foundation is excited to learn how its new Equity & Access Initiative complements those efforts.

## ❄️ *Holiday Hours* ❄️

Greater Toledo Community Foundation will be here to serve you through the weeks and days leading up to the holidays. Please feel free to contact us to schedule an appointment. Please note the following days when our offices will be closed:

**Thursday, November 26, 2020**

**Friday, November 27, 2020**

**Thursday, December 24, 2020**

**Friday, December 25, 2020**

**Friday, January 1, 2021**



# Local CPA Touts Advantages of Donor Directed Pooled Funds

Rex Decker, CPA, has been advising and educating his clients on accounting issues and donor funds since 1975. So, it's not surprising that when he decided to create his own fund, The Decker Fund, in December 2017, Rex chose the Greater Toledo Community Foundation and a Donor Directed Pooled Fund.

"I've worked with Greater Toledo Community Foundation for many years and have referred numerous clients to them," said Rex. "I like that the Foundation is local and that they are extremely easy to work with."

"I think when you establish a donor fund you should create it with an entrepreneurial philanthropic outlook," he said. "Creating a donor fund isn't just about giving the money—you want the fund to work for you as well."

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*"I like that the Foundation is local and that they are extremely easy to work with."*

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Rex chose to create a Donor Directed Pooled Fund (DDPF). With a DDPF, donors may take an active role in their grantmaking and make suggestions regarding grants from the fund.

"I like that the dollars stay local and that whatever fees are paid also remain local," said Rex. "You know who is watching over your funds and when you need their support, you get it from everyone there."

Donor Directed Pooled Funds are rather unique," said Rex. "They have worked well for my clients and me." A donor establishing a DDPF may do so with gifts of cash, credit card, publicly-traded securities, life insurance, retirement funds (including IRA roll-overs, Required Minimum Distributions and Qualified Charitable Distributions), real estate, tangible personal property, charitable remainder trusts, charitable



lead trusts, or the transfer of a private foundation. What makes this type of fund so unique is the fact that DDPFs can accept gifts from IRAs, unlike donor advised funds which cannot accept any distribution from an IRA.

With a DDPF, gifts from donors are combined for investment purposes. The donors all benefit from current income tax deductions for direct contributions to the Donor Directed Pooled Fund, as well as transfer tax deductions.

Rex has made grants from The Decker Fund each year since its inception.

"I contribute to areas that are close to my heart (and my late wife's heart)," he said. Those areas include the arts, education, food and mental health.

Rex said he enjoys working with GTCF advisors on finding solutions and funds for his needs and those of his clients.

"Bridget Brell Holt (Philanthropic Services Officer) and Mike George (Vice President, Philanthropic Services & Advancement) are great problem solvers," said Rex. "I appreciate their oversight and I'm very comfortable referring clients to them."



# Economic Impact of Greater Toledo Community Foundation

The work of Greater Toledo Community Foundation has generated numerous positive long-term consequences for the northwest Ohio and southeast Michigan communities according to a recent study.

The year-long study on the economic impact of GTCF was commissioned by the Foundation and conducted by a team led by Oleg A. Smirnov, Ph.D., Professor and Graduate Director, Department of Economics at The University of Toledo.

The study reviewed GTCF's grantmaking and other community-engagement activities, and how the work of the Foundation is intertwined with the Toledo region's economy.

According to the report, "these activities have been shown to boost the overall economic output, stimulate gainful employment, and contribute to shifting the composition of the local economy towards faster-growing industries and above-average paying jobs."

"What is most important for everyone to understand, and what is proven through this study, is that through the Foundation, the Toledo region leverages our contributions nearly three times faster than the local economy," said Keith Burwell, president, Greater Toledo Community Foundation.

The report's key findings included:

- The dynamics of grantmaking by GTCF during 2001–2018 surpass that of the Toledo region's economic output measured by Gross Domestic Product (GDP) with growth rates of GTCF's grantmaking exceeding those of Toledo's GDP by the ratio of 2.65 to 1; in other words, GTCF's grantmaking is growing nearly three times faster than the local economy;
- The allocation of GTCF grants during various phases of the business cycle suggests that GTCF's independent grantmaking and consistent pursuit of its long-term goals achieves considerable

## The Economic Impact of Toledo Community Foundation, Inc.

Oleg A. Smirnov, Ph.D.

June 30, 2020



anti-cyclical, smoothing effect on the economy when the flow of funds in the community in good times and bad times is independent of the increase of GTCF's resources;

- The rapid increase of GTCF's asset base serves as a gradually increasing buffer against future economic downturns and a key indicator of economic sustainability of GTCF programs;
- The total economic impact of the contribution of GTCF to the regional Gross Domestic Product in 2018 is \$60.4 million;
- GTCF activities contributed to creating 454.6 full-time equivalent jobs in Toledo's regional economy.

"If someone wants to help improve the quality of life in our region, we're here to help you do that," said Keith. "The Foundation consistently demonstrates a unique capability to connect donors with the opportunity to make a real difference through charitable giving."

You can view and obtain a copy of The Economic Impact of Toledo Community Foundation, Inc. Report on our website at <http://www.toledocf.org/news-and-publications/research-reports/>

# Leave a Legacy – Join Others to Help Our Future

Ten percent of all charitable giving in America comes from generous individuals through contributions and bequests, according to the most recent Giving USA study. Individual giving has grown over the past four years and last year topped \$43 billion annually for the nation. Interested in benefiting our wonderful northwest Ohio/southeast Michigan communities for future generations? Join GTCFs Legacy Society by pledging a gift through your will or estate plan and let us help you craft an individualized bequest.

For information about current or deferred giving, or to join our Legacy Society, please contact Mike George or Bridget Brell Holt in our Philanthropic Services Department at 419.241.5049, [Mike@toledocf.org](mailto:Mike@toledocf.org) or [Bridget@toledocf.org](mailto:Bridget@toledocf.org). You can also find more information at <http://www.toledocf.org/donors/legacy-society/>.

## What Will Matter?

*by Michael Josephson*

Ready or not, some day  
it will all come to an end.  
There will be no more sunrises,  
no minutes, hours or days.  
All the things you collected,  
whether treasured or forgotten,  
will pass to someone else.  
Your wealth, fame and temporal power  
will shrivel to irrelevance.  
It will not matter what you owned  
or what you were owed.  
Your grudges, resentments, frustrations  
and jealousies will finally disappear.  
So too, your hopes, ambitions, plans  
and to-do lists will expire.  
The wins and losses that once  
seemed so important will fade away.  
It won't matter where you came from  
or what side of the tracks you lived on  
at the end.  
It won't matter whether you were  
beautiful or brilliant.  
Even your gender and skin color  
will be irrelevant.

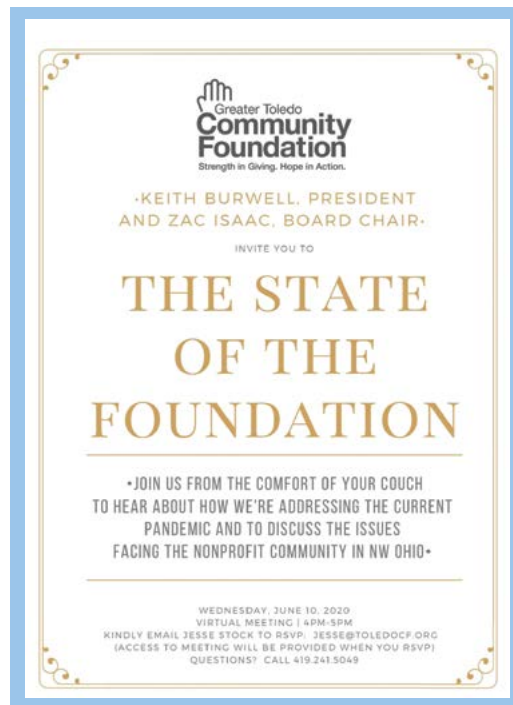
So, what will matter?  
How will the value of your days be measured?  
What will matter is not what you bought  
but what you built, not what you got  
but what you gave.  
  
What will matter is not your success  
but your significance.  
What will matter is not what you learned  
but what you taught.  
What will matter is every act of integrity,  
compassion, courage, or sacrifice  
that enriched, empowered or encouraged others  
to emulate your example.  
  
What will matter is not your competence  
but your character.  
What will matter is not how many people you knew,  
but how many will feel a lasting loss when you're gone.  
What will matter is not your memories  
but the memories that live in those who loved you.  
What will matter is how long you will be remembered,  
by whom and for what.  
  
Living a life that matters doesn't happen by accident.  
It's not a matter of circumstance but of choice.  
Choose to live a life that matters.

# State of the Foundation Sessions Keep Communication Lines Open with Donors

Meeting with and collaborating with fundholders has always been an essential function of Greater Toledo Community Foundation. When the COVID-19 pandemic emerged, the Foundation found a new way to continue its ongoing communication with donors. The GTCF began offering "State of the Foundation" online sessions in June to small groups of fundholders.

Keith Burwell, president of GTCF, and Zac Isaac, president of the GTCF Board of Trustees, joined each session to listen to fundholders and provide an overview of the Foundation's response to the pandemic. More than 100 fundholders, donors and financial service professionals have attended the ten State of the Foundation sessions held since June.

"It is important to listen to what our donors are seeing and hearing in the community and what they want to fund," said Jesse Stock, Philanthropic Services Coordinator, Greater Toledo Community Foundation. "It is also important to share with them how the Foundation is responding to the COVID-19 pandemic, particularly through the COVID-19 Response Fund and the Community Resilience Fund



that we established for area nonprofits as they struggled with the challenges the pandemic presented."

For some of the newer fundholders, the State of the Foundation sessions also offered an opportunity to explain the work of GTCF in more detail, and talk about the importance of endowments and other giving options.

"It's important to have dialogues with our donors and assist them with decisions on funding, offer opportunities to pool funds with other

donors and work on common interests," Jesse said. "The State of the Foundation sessions allowed us to keep our fundholders abreast of how we are handling changes in the market and providing new funding opportunities to help nonprofits mitigate the challenges of the pandemic."

Fundholders who are interested in joining a future State of the Foundation online session may contact Jesse Stock at [Jesse@toledocf.org](mailto:Jesse@toledocf.org). Greater Toledo Community Foundation also invites fundholders who would like to meet face to face to contact them to set up an appointment.

## Get the Latest Email Updates



If you have changed your email address, please let us know so we can update our system and get news to you quickly. Simply email [Laura@toledocf.org](mailto:Laura@toledocf.org) and type "Update Email" in the subject line so we can record your email address.

## Follow us on Social Media

For the latest news about our northwest Ohio community and current grant opportunities, follow and "Like" Greater Toledo Community Foundation on Facebook and join us on LinkedIn. Comments and questions are welcome! And, visit us on the web at <http://www.toledocf.org>. You'll find information about upcoming grants, creating fund, making an online donation, and more.



# "Spark" Kindles Philanthropy Among Younger Donors

The COVID-19 pandemic may have extinguished a lot of activities over the past sixth months, but it didn't take the flame out of one of Greater Toledo Community Foundation's newest initiatives, Spark. Spark, a new affinity group of GTCF, engages groups of new, young philanthropists.



The first cohort of Spark was comprised of 13 young philanthropists who have worked together since January 2020 to immerse themselves in all aspects of philanthropy, including exploring their personal

and group values and interests, community needs, and the complex work of funding nonprofits. The members each made a personal investment of \$750, which the Foundation then matched, with a goal of awarding a grant to one nonprofit.

The Spark cohort hosted a virtual "Spark Tank" for interested organizations to present overviews of their work in the fields of immigration and children.

The 2020 Spark cohort chose the nonprofit US Together as the recipient of a \$20,000 grant for summer programming.

In addition to researching area nonprofits and reviewing proposals, the cohort participated in several presentations from visionary philanthropists, including Ottawa Hills native Pete Kadens, who now resides in Chicago. Mr. Kadens pledged to pay full college tuition, room, board and fees for the 2020 graduating class of Scott High School, and extended the same offer to one parent or legal guardian of each graduating student.

"We are currently recruiting for the 2021 Spark cohort," said Jesse Stock, Philanthropic Services Coordinator, Greater Toledo Community Foundation. "We plan to have a larger cohort this year of 25 members which will provide a larger investment in a local nonprofit."

While Spark ultimately results in funding an area nonprofit, Jesse said the initiative has philanthropy, rather than charity, as its overall mission.

"The individuals involved in Spark will be the catalyst for the philanthropy of our future," he said. "Through Spark we are building a lifelong learning of philanthropy in the next generation."

Individuals who are interested in being part of the 2021 Spark cohort may contact Jesse at [Jesse@toledocf.org](mailto:Jesse@toledocf.org).

## Scholarships Available to Area Students

With the help of Toledo's philanthropic community, we have been able to establish over 200 scholarship funds for graduating high school seniors and current college students in northwest Ohio and southeast Michigan with an emphasis in the Greater Toledo area. The majority of Greater Toledo Community Foundation scholarship opportunities are academic and financial need-based, and they are available for students pursuing specific fields of study, students residing in specific geographical areas, and students attending certain colleges. Thank you to our generous donors for allowing GTCF to grant over \$1.1 million in scholarship awards to students this past year.

GTCF manages the competitive process of more than 60 scholarship opportunities. Students who are interested in applying for one of these types of scholarships for the 2021-2022 academic year can visit <http://www.toledocf.org/scholarships/>. This list of scholarship opportunities will be updated now through the end of the year as they become available. For more information, contact Sara Cryan, scholarship officer, via email at [scholarships@toledocf.org](mailto:scholarships@toledocf.org).







Samuel Chang, President  
Midstory



Kelly Kaiser, Executive Director  
Baby University



Charles Seddon, Chair, Board of Trustees  
Bittersweet Farms



## Innovation & Excellence Awards

Three area nonprofit organizations were honored at the 10th Anniversary Northwest Ohio Nonprofit Innovation & Excellence Awards on Oct. 22 for their outstanding work and achievements in our community. This year's recipients are:

- Nonprofit Innovation Award: Midstory – Summer Programming
- Nonprofit Excellence Award – Small Organization (Budget less than \$500,000): Baby University
- Nonprofit Excellence Award – Large Organization (Budget more than \$500,000): Bittersweet Farms

The winners received a one-of-a-kind glass award, \$5,000 in unrestricted grant money from Greater Toledo Community Foundation and \$1,000 in unrestricted grant money from The Andersons, plus a half-page ad in The Blade.

Additionally, to celebrate the 10th Anniversary of this event, GTCF donated \$15,000 to be awarded to two past recipients of these awards. A special

drawing was held, and the two recipients of these unrestricted grants are Family & Child Abuse Prevention Center (\$5,000) and Black Swamp Conservancy (\$10,000).

The 2020 Nonprofit Innovation & Excellence awards are sponsored by The Blade and Greater Toledo Community Foundation, in partnership with The Center for Nonprofit Resources.

### Celebrating the 10th Anniversary of Nonprofit Awards

As part of our celebration for the 10th Anniversary of the Nonprofit Innovation & Excellence Awards held on October 22, 2020, we asked each past winner "How has this award impacted your organization?" Past Recipients had lots of great things to say! Check out the 10th Anniversary Showcase here: <https://c4npr.org/community-engagement/10th-anniversary-showcase/>.

# Foundation Dollars at Work



Baby University

## Community Resilience Fund

Like many nonprofit organizations, Baby University has had to modify the way it offers its critical services to the community since the onset of COVID-19. Baby University recently received funding from the Community Resilience Fund to strengthen its virtual programming services to low-income parents in south and downtown Toledo. Baby University helps equip parents for the vital role they play in their child's development and education.

Greater Toledo Community Foundation created the Community Resilience Fund to help nonprofits in the Greater Toledo area to transition to sustainable recovery efforts from circumstances caused by the pandemic. GTCF awarded its first round of grants from the Community Resilience Fund, totaling \$82,200, to six area nonprofit organizations. In

addition to Baby University, recipients included:

- **PCs for People:** to make computers and computer accessories accessible to low- and moderate-income families.
- **Prevent Blindness Ohio – Northwest Ohio Chapter:** to launch a virtual training certification program for individuals that work with at-risk populations.
- **Toledo Alliance for the Performing Arts (TAPA):** to transition to virtual live or recorded performances.
- **Valentine Theatre:** to transition to virtual performances of featured artists and small group productions.
- **YWCA of Northwest Ohio:** to implement a shared services model for child care centers.



## Final Grants Awarded from COVID-19 Response Fund

The final round of grants from Greater Toledo Community Foundation's COVID-19 Response Fund was recently awarded to five area nonprofit organizations. Among the recipients was Connecting Kids to Meals which provides free, well-balanced meals to children at partner locations such as libraries, churches, parks and community centers.

GTCF created the COVID-19 Response Fund in March 2020 to support northwest Ohio and southeast Michigan nonprofit organizations as they assisted in responding to the spread of COVID-19 in the community and experienced financial challenges in doing so. The last round of funding brings the total awarded to \$509,422.17, which was distributed to 65 nonprofit organizations.

In addition to Connecting Kids to Meals, final grants from the COVID-19 Response Fund were distributed to:

- **Bittersweet Farms:** to install and maintain hand-washing stations.
- **The Ridge Project:** to support the distribution of basic needs items to families who have a member currently incarcerated.
- **Planned Parenthood of Greater Ohio:** to provide reproductive health care to high-risk patients at the Toledo Health Center.
- **Toledo Lucas County Homelessness Board:** to coordinate and supply homeless service providers with basic needs items including sanitizing supplies, meals, hotel costs for quarantine stays and additional staff time needed to serve participants.

## Helping Hens Fund Grants Support Area Sports and Recreation Programs

Lutheran Social Services recently received a \$4,000 grant from the Toledo Mud Hens Baseball Club's Helping Hens Fund for its Step It Up Challenge, a



nutrition and physical fitness program. The grant was one of six grants totaling \$19,625 from this fund. The Helping Hens Fund supports nonprofit organizations providing sports and recreation services to youth enrolled in kindergarten through twelfth grade. In addition to Lutheran Social Services, grants were also made to:

- **Autism Model School – \$3,000** to support a baseball-themed and fitness-based program.
- **Children's Theatre Workshop – \$2,500** to support children's virtual theatrical experiences.
- **Girl Scouts of Western Ohio – \$3,500** to support virtual and in-person camping experiences at Camp Libbey for low-income girls.
- **Serenity Farm Equestrian Center – \$2,500** to support the therapeutic riding program.
- **Padua Center – \$4,125** to purchase new playground equipment.

## Mental Health Programs Receive Funding from Lovell Fund

The Thomas M. Wernert Center, which provides peer-driven programs to help people living with mental illness, recently received a \$52,500 grant from the David C. and Lura M. Lovell Foundation Designated Fund of Greater Toledo Community Foundation. The Thomas M. Wernert Center will use the funding to expand the organization's transportation services to allow more participants to attend programming. It was one of six grants totaling \$152,969 from the Lovell Fund distributed to area nonprofit organizations.

Grants from the Lovell Fund are made to nonprofit organizations whose programming seeks to reduce the stigma around living with and seeking services for a mental health issue.

Grants from the Lovell Fund were also made to:

- **Imagination Station - \$12,369** to support a STEM-based learning experience for youth receiving services from the Zepf Center designed to develop confidence, resiliency and team building skills.
- **NAMI of Greater Toledo - \$30,000** to support educational programming and support for families coping with the mental health diagnosis of a family member.
- **NAMI of Greater Toledo - \$10,000** to support the Kidshop program that helps children with a mental health diagnosis or children who have a family member with a mental health diagnosis to build self-esteem, develop coping skills, form positive relationships and minimize isolation.
- **Rescue Mental Health & Addiction Services - \$15,000** to support a collaboration with Lucas County Corrections Center to reduce barriers to mental health services for inmates and returning citizens.
- **St. Paul's Community Center - \$5,000** to support mental health first-aid training for personnel at the organization.
- **Unison Behavioral Health Group - \$28,100** to support an educational program designed to reduce stigma around mental illness, as well as to support transportation services.



Thomas M. Wernert Center





Lott Industries

## Andersons Fund Supporting Organization Assists with Capital Projects for Area Nonprofits

Thanks to a \$23,000 grant from The Andersons Fund Supporting Organization of Greater Toledo Community Foundation, Lott Industries will be able to replace its HVAC unit. Lott Industries, Inc. has been providing meaningful educational and vocational opportunities for people with developmental disabilities for more than 63 years. Lott Industries was one of 13 area nonprofit organizations that received grants totaling \$207,177 from The Andersons Fund Supporting Organization. Grants from this fund support nonprofits with programs in the areas of education, social services, physical and mental health, neighborhood and urban affairs, natural resources and the arts.

In addition to Lott Industries, the following organizations received grants from The Andersons Fund Supporting Organization:

- **Bethany House - \$4,177** to support the construction of a secure storage room at their facility.
- **Boys & Girls Clubs of Toledo - \$35,000** to construct a 5,000 square foot youth center and golf facility in collaboration with First Tee.
- **Girl Scouts of Western Ohio - \$10,000** to construct a new yurt campsite at Camp Libbey.
- **Greater Toledo Community Foundation - \$25,000** to support costs to construct a solar array which, when completed, will generate funding to support neighborhood projects.
- **MemoryLane Care Services - \$15,000** to upgrade furnishings in their dementia care center.
- **Mosaic Ministries of South Toledo - \$10,000** to install a commercial kitchen at the organization's community center facility.
- **Perrysburg Heights Community Association - \$25,000** to support an addition to the center.
- **Rescue Mental Health & Addiction Services - \$5,000** to replace beds and nightstands in the psychiatric crisis stabilization unit.
- **Toledo Museum of Art - \$15,000** to replace HVAC units at the Conference Center.
- **Toledo Repertoire Theatre - \$10,000** to resurface and address drainage issues at the 10th Street location parking lot.
- **Toledo Zoo - \$20,000** to resurface the floor of the Aquarium.
- **Water for Ishmael - \$10,000** to resurface the parking lot at the organization's new facility.

## Upcoming Grant Deadlines

Community Funds	January 15, 2021
Bill Rowles Youth Foundation Fund	January 31, 2021
Katherine R. Smith Funds for Youth	January 31, 2021
First Solar Corporate Charitable Fund	February 1, 2021
Strategic Alliance Partnership	February 15, 2021
Helping Hens Fund	March 1, 2021
David C. and Lura M. Lovell Foundation	March 1, 2021

Watch the grants page for open funding opportunities at <http://www.toledocf.org/grants-2/>.

## Call Before Submitting

Greater Toledo Community Foundation is always available to answer questions you have about the grant application process. Feel free to call a member of the Foundation's Program Department at 419.241.5049 before submitting an application.

## Save the Date

# #GIVINGTUESDAY<sup>™</sup>NWO

## December 1, 2020

Countless acts of generosity and millions of dollars in donations have occurred on #GivingTuesday since its inception in 2012. The concept is simple: on the Tuesday following Black Friday and Cyber Monday, individuals are encouraged to use their time, talent and donations to collaborate and celebrate generosity and the work of the many nonprofits in their communities.

Greater Toledo Community Foundation and The Center for Nonprofit Resources will offer online training to nonprofit organizations that would like to participate in the 2020 #GivingTuesdayNWO event. In addition, they will award two \$5,000 grants this year, one to a large and one to a small nonprofit organization that participates in the local #GivingTuesday event and submits a results survey afterwards.

Watch the Foundation website, <http://www.toledocf.org/2020/10/givingtuesdaynwo-2/> for details on registering your nonprofit's intent to participate and to complete a results survey.



Heather Bradley,  
Director

## The Center *for nonprofit resources*

### *Nonprofits Explore Strategic Partnerships to Move Forward During COVID-19*

The COVID-19 pandemic created pressures and challenges for our society and the nonprofit sector is no exception.

For some local nonprofit organizations, the need for their services and products increased due to the impact of the Coronavirus. Their risk is potential burn out for staff and volunteers. For others, the future seems very uncertain financially. Traditional fundraising campaigns and events were cancelled and groups are exploring ways to fundraise virtually. Another cluster of nonprofits have not yet been able to stand back up and their future is uncertain.

Boards are being challenged to assess the viable options to move forward. For those who see collaboration in their future, the Strategic Alliance Partnership grant (SAP) of Greater Toledo Community Foundation is a funding source to consider.

The Strategic Alliance Partnership was created to support the exploration and formation of collaborations, alliances and/or mergers that would enable area nonprofits to achieve more effective and efficient use of financial and human resources, gain greater long-term financial stability and enhance social impact.

Heather Bradley, director of The Center for Nonprofit Resources and SAP Program Officer, has fielded an increase in the number of inquiries from board members and nonprofit leaders exploring the opportunities available with a SAP grant.

"SAP grants support collaborations of all types between nonprofits that operate in similar arenas," she

said. "While it is tempting to think only about mergers, the grant has provisions for a broad range of structures and strategies to more effectively deliver the mission."

It is expected that the groups willing to break through old paradigms and create new ways of working together will likely be among those to strengthen their sustainability. Is there a strategic path to sharing brick and mortar facilities, or staff, or technology? Will the creation of a new umbrella organization strengthen all the partners who came together to help create it? The SAP investment partners—Greater Toledo Community Foundation, Stranahan Foundation and ProMedica, review Letters of Intent from 501(c)(3) nonprofit organizations based in northwest Ohio and southeast Michigan twice a year. The deadline for the next grant round is February 15, 2021.

If your nonprofit seeks to benefit from such a partnership, grant guidelines are published at <http://www.toledocf.org>. Please contact the SAP Program Officer, Heather Bradley, with your questions at [Heather@c4npr.org](mailto:Heather@c4npr.org).

*The Center for Nonprofit Resources is a capacity building resource for local nonprofit organizations. If you are involved with a local nonprofit organization, be sure to familiarize yourself with the resources provided at <http://www.c4npr.org>, including grants and funding opportunities, workshops and professional development opportunities, and other resources and tools to help your organization grow in its mission. If you have any questions about the services provided by The Center, contact Heather Bradley, Director, at 419.241.9513 or email*

## Online Donor Portal

The newer online portal for Greater Toledo Community Foundation fundholders has been operational since the beginning of the year. Since the enhanced system was installed, more than 200 fundholders have used the portal.

Harold M. (Buz) Steinberg, who with his wife, Doris, created the Harold and Doris Steinberg Fund with Greater Toledo Community Foundation, has found the new portal very user-friendly.

“Once you sign into the portal, it follows a logical progression,” he said. Buz said he uses the portal several times a year for routine gifts and charitable contributions through his donor directed pooled fund. “If I have a question about anything in the process, I’ve found the staff at the Foundation to be very approachable and helpful.”

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## Affiliated Community Foundations

Affiliated Community Foundations offer emerging and established community foundations in northwest Ohio the ability to build assets and make grants—in their local communities—while taking advantage of Greater Toledo Community Foundation’s administrative structure and oversight.