

#GivingTuesdayNWO

Donor Frequently Asked Questions

Q: What is #GivingTuesday™?

A: It is a global day dedicated to giving. Following Black Friday and Cyber Monday, #GivingTuesday™ is a time when charities, families, businesses, community centers and students around the world come together for one common purpose: to celebrate generosity and to give. In 2022, #GivingTuesday™ will be held on November 29. The movement encourages nonprofit organizations to harness the power of social media to create awareness of their missions and to raise funds. To learn more about the national movement, visit www.givingtuesday.org.

Q: What is the role of Greater Toledo Community Foundation in the day of giving?

A: Greater Toledo Community Foundation encourages northwest Ohio nonprofits to take part in a local day-long giving campaign titled #GivingTuesdayNWO on November 29, 2022. The role of Greater Toledo Community Foundation is to support and encourage nonprofits to raise funds on that day. The local #GivingTuesdayNWO helps to build the capacity of regional organizations of all sizes, particularly in regards to the use of social media and online giving.

Q: How can I participate in #GivingTuesdayNWO?

A: Give directly to northwest Ohio nonprofit organizations on November 29, 2022 by making an online donation on your chosen organization's website, delivering a check or cash to that organization's headquarters, or by suggesting a grant from your Greater Toledo Community Foundation Donor Advised Fund to the organization on that day. Note that #GivingTuesdayNWO is designed to capitalize on excitement and awareness on one day only, so it is critical to ensure that your donation occurs on the exact date (November 29, 2022).

We encourage you to give to your favorite nonprofit organization, especially those that have registered to participate in #GivingTuesdayNWO. A list of organizations that have registered with us and which currently have 501(c)(3) tax-exempt status will be published on Greater Toledo Community Foundation's website at <https://www.toledocf.org/givingtuesday-nwo/>.

The list will be updated on November 7, 14 and 21. A final list of registered organizations will be uploaded to the website by 4 p.m. on November 28, 2022.

Q: Can donations be made directly to Greater Toledo Community Foundation on behalf of an eligible, participating organization?

A: No. The Foundation cannot accept any donations on behalf of nonprofit organizations. All donations must be made directly to the organization itself.

Q: What was the regional impact of #GivingTuesdayNWO in 2021?

A: In 2021, 89 area nonprofits registered to participate in #GivingTuesdayNWO. On the day of giving, more than \$270,000 was raised locally. An additional \$10,000 was donated to nonprofits through grants made by Greater Toledo Community Foundation following GivingTuesday.