

#GivingTuesdayNWO

Donor Frequently Asked Questions

Q: What is #GivingTuesday™?

A: It is a global day dedicated to giving. Following Black Friday, Small Business Saturday and Cyber Monday, #GivingTuesday™ is a time when charities, families, businesses and individuals around the world come together for one common purpose: to celebrate generosity and to give. In 2023, #GivingTuesday™ will be held on November 28. The movement encourages nonprofit organizations to harness the power of social media to create awareness of their missions and to raise funds. To learn more about the national movement, visit www.givingtuesday.org.

Q: What is the role of Greater Toledo Community Foundation in the day of giving?

A: Greater Toledo Community Foundation encourages northwest Ohio nonprofits to take part in a local day-long giving campaign titled #GivingTuesdayNWO on November 28, 2023. The role of Greater Toledo Community Foundation is to support and encourage nonprofits to raise funds on that day. The local #GivingTuesdayNWO helps to build the capacity of regional organizations of all sizes, particularly in regards to the use of social media and online giving.

Q: How can I participate in #GivingTuesdayNWO?

A: Give directly to northwest Ohio nonprofit organizations on November 28, 2023 by making an online donation on your chosen organization's website, delivering a check or cash to that organization's headquarters, or by suggesting a grant from your Greater Toledo Community Foundation Donor Advised Fund to the organization on that day. Note that #GivingTuesdayNWO is designed to capitalize on excitement and awareness on one day only, so it is critical to ensure that your donation occurs on the exact date (November 28, 2023).

We encourage you to give to your favorite nonprofit organization, especially those that have registered to participate in #GivingTuesdayNWO. A list of organizations that have registered with us and which currently have 501(c)(3) tax-exempt status will be published on Greater Toledo Community Foundation's website at <https://www.toledocf.org/giving-tuesday-2023/>.

The list will be updated on October 17, October 24 and November 1. A final list of eligible nonprofit organizations will be published no later than 4 pm on November 16, 2023.

Q: Can donations be made directly to Greater Toledo Community Foundation on behalf of an eligible, participating organization?

A: No. The Foundation cannot accept any donations on behalf of nonprofit organizations. All donations must be made directly to the organization itself.

Q: What was the regional impact of #GivingTuesdayNWO in 2022?

A: In 2022, 115 area nonprofits registered to participate in #GivingTuesdayNWO. On the day of giving, as reported through GTCF's internal survey, more than \$155,000 was raised locally.

According to #GivingTuesday movement headquarters (givingtuesday.org), estimated results in Lucas County were 7,995 contributions totaling \$1,282,368. This is online giving only for the day of 11/29/22 and it is the best estimate of data compiled by the global GivingTuesday organization.